# The following are included in

# KVBC, Channel 3, Las Vegas, Nevada

# 3rd Quarter, 2002

# **Children's Programming Report**

- 1. A copy of FCC 398 Children's Television Programming Report July 1, 2002 through September 30, 2002
- 2. NBC's Children's Program Airdates, Episodic program descriptions, and PSA's
- 3. Syndicated Program Airdates and episodic descriptions for "Jack Hanna's Animal Adventures" and "Animal Rescue"
- 4. Commercial Limits Certification
- 5. Script for KVBC's on-air publicizing spot
- 6. Confirmation of airing of spot in number 5
  July, 2002
  August, 2002
  September, 2002

# FCC 398 Submission Results

FCC 398 Filing for Call Sign KVBC for quarter ending 09/30/2002

## Accepted!

Confirmation number: 35113

### Errors and informational messages:

**WARNING**: Question 5, Program #1, Preemption #1, Date Preempted/Episode is blank, other values

ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored

Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

# FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 09/30/2002

									··
1. Call Sign	Channel Num	lber	Communit	y of License	9				
KVBC	3		City		Sta	ate	County		ZIP Code
KVBC			Las Vegas		N	V	Clark		89101
Licensee									
Valley Broadcastin	g Company						·		
_X_ Network Affiliation: NBC			1,1015021 2511111		World Wide Wei (if applicable)	b Home Page Addres	ss		
Independent				Las Vegas	1		www.kvbe.c	om	
Facility ID Number		Previous	Call Sign (if	applicable)			Renewal Exp /yyyy)	oiration Date	
69677					10/0	01/2	006		
2 State the average	mumbou of borne -	f Coro De-		gramming	ndanst h	+h ~	station Co-	<u> </u>	
2. State the average: 47 C.F.R. Section		f Core Pro	gramming p	er week bro	adcast by	the	station. See	3,38	
3. Does the licensee required by C.F.R		Program	at the beginn	ning of the a	iring of e	ach	program as	_X_YesNo	,
including an in	4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?								
b. Identify publishers who were sent information in 4.a.  TV Guide, Tulsa, OK  Larimi Communications, Astoria, NY  TV Data Technologies, Queensbury, NY  Prevue Networks, Inc., Tulsa, OK  MB Broadcasting, St. George, UT  Tribune Media Services, Glens Falls, NY  Las Vegas Review-Journal, Las Vegas, NV  TV Guide, Radnor, PA  Video Viewing, Little Rock, AR  TV Las Vegas, Las Vegas, NV									
5. Complete the folloprogramming. Compl				ring the pas	t three me	onth	s that meets t	he definition of	Core
Title of Program #1: Just Deal								Origination Network	
Days/Times Prograr	n Regularly Sched	uled:	Total times	aired at	Number	of	If preempted	l, complete Pree	emption

	regularly scheduled time	Preemptions	Report		
SA@4:00-4:30PM	13	0			
Length of Program: 30 (minutes)					
Age of Target Child Audience: from 13 years to 16 years					

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: Just Deal			
Total Times Aired *		Number of Preemptions Rescheduled	
13	0	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?		
If rescheduled, were promotional	efforts made to notify public of resch	Yes No neduled date and time? Yes No		
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?YesNote				

Title of Program #2: All About Us			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:30-4:00PM	13	0	Ì
Length of Program: 30 (minutes)		-	
Age of Target Child Audience: from 13 years	to 16 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of four teen girls who live and attend high school in Chicago. They come from very different family backgrounds, and have different strengths, but share a bond of firendship. Their different talents, perspectives, and family experiences become the platform for illustrating alternative approaches to understanding and solving problems. The overarching goal of the series is to model a learning experience for the audience, where the primary character goes from one state of knowledge to another higher state of knowledge by the

Title of Program #2: All About Us

Total Times Aired \*

Other News

Number of Preemptions

end of the episode. Each week, embedded in the story narrative, a lesson is presented to the audience that relates specifically to teen concerns. Topics include inter-racial understanding, using compromise to avoide negative conflict, effective communication with parents, the hazards of risk-taking, saying "no" to peer pressure, and using logic to solve your problems.

#### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Number of Preemptions

Public

		Rescheduled
13	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
n/a	N/A	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	neduled date and time?Yes _X_No
Reason for Preemption:Breaking News	Sports	X_Other

Title of Program #3: NBA: Inside Stuff	Origination Network			
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions		d, complete Preemption
SA@10:30-11:00AM	6	3	<u> </u>	
Length of Program: 30 (minutes)		, ,		
Age of Target Child Audience: from 13 years to 16 years				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: NBA: Inside Stuff				
Total Times Aired *	Number of Preemptions  Number of Preemptions  Rescheduled			
9	3	3		

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/6/02	7/7/02@3:30pm	X Yes No
If rescheduled, were promotional	efforts made to notify public of resch	neduled date and time? _X_YesNo
Reason for Preemption: Breaking News Other News	_X_Sports Public	Other
Date Preempted/Episode # (2)	If rescheduled, date and time	Is the rescheduled date the second
7/13/02	rescheduled. If not rescheduled, enter N/A 7/14/02@3:30PM	home? Yes X No
	efforts made to notify public of resch	
Reason for Preemption:Breaking NewsOther News	_X_Sports Public	Other
Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/27/02	7/28/02@3:30-4:00PM	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	reduled date and time?Yes _X_No
Reason for Preemption: Breaking News Other News	_X_Sports Public	Other
f Due comme #4.		0.1.1

Title of Program #4: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:00-3:30PM	11	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years	to 16 years	•	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories-intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are someitmes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

**Preemption Report** 

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the
past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of
Preemptions Rescheduled.

Title of Program #4: City Guys (A)				
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled		
12	2	1		

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
9/7/02	9/8/02@9:30am	X_YesNo
		******
If rescheduled, were promotional Reason for Preemption:	efforts made to notify public of resch	eduled date and time? _X_YesNo

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
9/14/02	N/A	Yes X No
TO 1 1 1 1 1	60 4 1 4 410 111 0 1	
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time?Yes _X_No

Title of Program #5: City Guys (B)	Origination <b>Network</b>				
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report		
SA@9:30-10:00AM	11	2			
Length of Program: 30 (minutes)					
Age of Target Child Audience: from 13 years	to 16 years				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories-intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

m i test i tit tit	<del></del>			1		
Total Times Aired *	Num	ber of Preemptions			ber of Preemptions heduled	
13	2			2		
Date Preempted/Episode # (1)		cheduled, date and time eduled. If not reschedule N/A		Is the r home?	rescheduled date the secon	d
7/6/02	_	2@11:00AM		X Ye	es No	
If rescheduled, were promotional	efforts n	nade to notify public of	eschedi	uled da	nte and time? _X_Yes	_No
Reason for Preemption:Breaking NewsOther News		X_Sports _Public		Other		
Date Preempted/Episode # (2)	resch	cheduled, date and time eduled. If not reschedule		Is the r home?	escheduled date the secon	d
7/28/02	enter 7/29/0	N/A 02@3:30-4:00pm		X Ye	es No	
If rescheduled, were promotional			reachad			No
Breaking News Other News  of Program #6:		X_Sports _Public		Other	Origination	
te					Network	
s/Times Program Regularly Schedul	led:	Total times aired at regularly scheduled time	Numb Preem		If preempted, complete P Report	reei
≈10.00 10.20 AB#			3		1	
)10:00-10:30AM		10	3			
gth of Program: 30 (minutes)		I	]3		ı	
210:00-10:30AM gth of Program: 30 (minutes) of Target Child Audience: from 13		16 years				
gth of Program: 30 (minutes)	nal objecture" basexplosive ith embranch character chara	o 16 years  tive of the program and sed on a sport. The cen e skater. Yet, he's got oracing the skater's lifes naracter's life, which is a strong relationship	how it i tal char ther ob tyle of l spiked with his	racter digation bravact by spe s fathe	is a teen who is trying to ons, like school, college a do and risk. Balancing co ecific situations that test er and close friends, our l	brond lomp his kid
of Target Child Audience: from 13 ribe the educational and information es from the perspective of a "culte hletic mediocrity and become an e security, which totally conflict wi is the underlying struggle of our and his decision-making ability." to establish priorities, become a p	nal objecture" basexplosive ith embranch character chara	o 16 years  tive of the program and sed on a sport. The cen e skater. Yet, he's got oracing the skater's lifes naracter's life, which is a strong relationship	how it i tal char ther ob tyle of l spiked with his	racter digation bravact by spe s fathe	is a teen who is trying to ons, like school, college a do and risk. Balancing co ecific situations that test er and close friends, our l	brend l md l mp his i kid
of Target Child Audience: from 13 ribe the educational and information es from the perspective of a "cultibletic mediocrity and become an esecurity, which totally conflict with the underlying struggle of our and his decision-making ability. To establish priorities, become a p	nal objecture" basexplosive ith embi main character for core pro	tive of the program and sed on a sport. The cene skater. Yet, he's got oracing the skater's lifes aracter's life, which is a strong relationship nal, and develop a good Preemption Report	how it i tal chan ther ob tyle of I spiked with his d sense	racter digation bravace by spensis father of judy	is a teen who is trying to ons, like school, college and do and risk. Balancing co ecific situations that test er and close friends, our gement about people and that was preempted during	brend lomp his l kid
of Target Child Audience: from 13 ribe the educational and information es from the perspective of a "cultu- hletic mediocrity and become an e- security, which totally conflict wi- is the underlying struggle of our and his decision-making ability. To to establish priorities, become a p tions.  Complete the chart below for each past three months. * Total Times A	nal objecture" basexplosive ith embi main character for core pro	tive of the program and sed on a sport. The cene skater. Yet, he's got oracing the skater's lifes aracter's life, which is a strong relationship nal, and develop a good Preemption Report	how it i tal chan ther ob tyle of I spiked with his d sense	racter digation bravace by spensis father of judy	is a teen who is trying to ons, like school, college and do and risk. Balancing co ecific situations that test er and close friends, our gement about people and that was preempted during	brend lomp his l kid

12	3		2		
Date Preempted/Episode # (1)	If rescheduled, dar rescheduled. If no enter N/A				date the second
7/6/02	7/6/02@11:30AM	I	_X_`	Yes No	
If rescheduled, were promotional	efforts made to notify	y public of r	escheduled	date and time	? _ <b>X</b> _YesNo
Reason for Preemption:Breaking NewsOther News	_X_Sports Public		Oth	er	
Date Preempted/Episode # (2)	If rescheduled, darescheduled. If no enter N/A				date the second
9/7/02	N/A		Y	es X No	
If rescheduled, were promotional	efforts made to notify	y public of r	escheduled	date and time	?Yes _X_No
Reason for Preemption:Breaking NewsOther News	_X_Sports Public		Othe	er	
Date Preempted/Episode # (3)	If rescheduled, darescheduled. If no enter N/A				date the second
9/28/02	9/29/02@3:30PM	Ţ	_X_`	Yes No	
If rescheduled, were promotional	efforts made to notif	y public of r	escheduled	date and time	? _X_YesNo
Reason for Preemption:Breaking NewsOther News	_X_Sports Public		Othe	er	
of Program #7: Hanna's Animal Adventures					Origination Syndicated
/Times Program Regularly Schedu	ed: Total times regularly so time		Number of Preemption		ed, complete Preem
4:30-5:00PM	13		0		
th of Program: 30 (minutes)					
of Target Child Audience: from 13	years to 16 years				
ibe the educational and information					
live action program is designed to ras follow Jack as he spends time ledgeable about each animal and I around them in a way that preso	with nature's creat habitat, teaching as	tures aross t s he goes. E	the contine ach episode	nts. Jack talk e is designed	ts with people that to reveal to childre

## **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of

responsible universe.

Preemptions Rescheduled.

Title of Program #7: Jack Hanna's Animal Adventures			
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled	
13	0	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?		
N/A	N/A	Yes X No		
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?Yes _X_No				
Reason for Preemption:Breaking NewsOther News	Sports Public	_X_Other		

Title of Program #8; Just Deal-B	Origination Syndicated		
Days/Times Program Regularly Scheduled:	•		If preempted, complete Preemption Report
SA@10:30-11:00AM	2	1	
Length of Program: 30 (minutes)		•	
Age of Target Child Audience: from 13 years	to 16 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: Just De	al-B	
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
3	1	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled, enter N/A	Is the rescheduled date the second home?
9/7/02	9/8/02@3:00-3:30pm	Yes X_No

Non-Core Educational and Informational Programming. Complete the following for each program that you aired during the past three months the educational and informational needs of children ages 16 and under, but does not meet of effinition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for end informational program.	nat is specifically designed to me ne or more elements of the
e educational and informational needs of children ages 16 and under, but does not meet or finition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for e	ne or more elements of the
Title of Program #1: Animal Rescue	Origination Syndicated
Dates/Times Program Aired:  Total Number of Preemptions aired.  If preempted an aired.	nd rescheduled, list date and time
6A@4:30-5:00AM 11 0	
Length of Program: 30 (minutes)	
Age of Target Child Audience: from 13 years to 16 years	
nimal Rescue is a weekly half-hour reality series showcasing spectacular rescues of ocuses on the dedicated people around the world who help sick, injured or abused an astructs children on the proper care of animals and provides safety tips on how to can be animal kingdom. The show is aimed at children and families who want to learn all rotection.	nimals. The program also are for all kinds of creatures in
Does the program have educating and informing children ages 16 and under as a significatourpose?	nt X_YesNo
If Yes, does the licensee identify each program at the beginning of its airing consistent wi C.F.R Section 73.673?	th 47 _X_YesNo
If Yes, does the licensee provide information regarding the program, including an indicati the target child audience, to publishers of program guides consistent with 47 C.F.R Sectio 73.673?	
	Origination Syndicated
ack Hanna's Animal Adventures	
times Preemptions aired.	Syndicated

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures aross the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

•				
Does the program have educating and informing purpose?	g children ag	ges 16 and und	ler as a significant	_X_YesNo
If Yes, does the licensee identify each program of C.F.R Section 73.673?	at the begin	ning of its airi	ng consistent with 47	_X_YesNo
If Yes, does the licensee provide information reg the target child audience, to publishers of progra 73.673?				_X_YesNo
Title of Program #3: Animal Rescue				Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions		eduled, list date and time
SA@5:00-5:30AM	10	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 13 years to	16 years		1	ı
instructs children on the proper care of anima the animal kingdom. The show is aimed at children protection.  Does the program have educating and informing purpose?  If Yes, does the licensee identify each program a C.F.R Section 73.673?	dren and f	amilies who v	vant to learn about ani	_X_YesNo
If Yes, does the licensee provide information reg the target child audience, to publishers of progra 73.673?	garding the p m guides co	orogram, inclu onsistent with	ding an indication of 47 C.F.R Section	_X_YesNo
Title of Program #4: Jack Hanna's Animal Adventures				Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions		duled, list date and time
SA@11:00-11:30AM	3	0		
Length of Program: 30 (minutes)	I	•		
Age of Target Child Audience: from 13 years to	16 years			
Describe the program.  This live action program is designed to meet the cameras follow Jack as he spends time with naknowledgeable about each animal and habitate world around them in a way that presents positive responsible universe.  Does the program have educating and informing	ne education ture's crea , teaching a itive role m	tures aross th s he goes. Eac odels and pro	e continents. Jack talks ch episode is designed to social value within an	s with people that are o reveal to children the

purpose?	
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?	_X_YesNo
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?	_X_YesNo

#### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Endurance				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
SA@9:30-10:00AM	13	30 (minutes)	from 12 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. An engrossing program that shows the target audience, with typical kids ages 12-16, succeeding at several different physical, intellectural and strategic challenges in order to win a fabulous travel prize. The audience will be exposed to historical information about great feats of endurance, from Houdini's escape artistry to Sire Edmund Hillary's ascent of Mount Everest. Each of the 12 competitive challenges is a metaphor for one of these feats of endurance. In addition, there are strategic challenges based on ten character traits that are important for success. Contestants must estimate probabilites and beat the odds. Overall, the competition balances luck or fate against personal effort so that the contestants learn to balance intellect with intuition in developing their winning strategy. Narration and interviews during each episode trace the emotional growth and insights of the contestants, with an emphasis on how the experience of protracted competition and teamwork teaches both social skills and life skills for achieving success with your goals.

Title of Program #2: Scout's Safari				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
SA@10:00-10:30AM	13	30 (minutes)	from 12 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Follows the development of 14-year old Scout Lauer, whose divorced parents have to quickly move Scout from her father's home in New York City to her mother's home on a game reserve in South Africa. The overarching goal of the series is for our main character, Scout, to model a learning process for the audience that charts her socioemotional growth as she adjusts to a completely new life in South Africa. By the end of each episode, Scout will have moved from one level of knowledge to a higher level of knowledge or insight. Specific objectives are to show how Scout makes a good transition into her blended family with a stepfather and new brother, makes new friends in a completely different system, understands different religous and cultural belief systems, and defines a place for herself where she feels secure and confident about her future. As the first children's show actually filmed on location in an African animal reserve, "Scout's Safari" will expose the audience to factually accurate content about threats to the natural environment and preserving animal species in their natural habitats.

Title of Program #3:	Origination			
Strange Days At Blake Holsey Hig	Network			
Days/Times Program Regularly	Total times to be aired	Length of Program	Age of Target Child Audie	nce:

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Scheduled:		<u> </u>		
SA@10:30-11:00AM	13	30 (minutes)	from 12 to 16 (years)	7

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Focuses on a group of five young teens who are students at a very unusual boarding school. Strange phenomena happen at the school, and our kids our members of a science club that decides, with the help of their professor, to figure it all out. The iniator of many of their investigative processes is the newest student to the school, Josie Trent. In exploring the larger mystery of why the phenomena occur, our kids also deal with issues relating to their socioemotional development. The educational goal of the program is to embed scientific content in a narrative story with strong socio-emotional messages. In each episode, one of the main characters models a learning process that relates to their social competence. Each episode also explores science content that relates to resolving an immediate problem or some aspect of the larger mystery. Specific objectives are to expose the audience to content about the physical sciences, such as black holes, worm holes, vortexes, gravity, electricity, satellite transmissions and radio frequencies. Through the character's experiments, the audience is exposed to the scientific method, hypothesis testing and analysis of data. Other objectives ar to model the development of group cohesion, teamwork, and social competence within the group and between the group and other significant people in their lives.

Title of Program #4: Prehistoric Planet				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
SA@3:00-3:30PM	13	30 (minutes)	from 12 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Is based on the award-winning BBC/Discovery series "Walking with Dinosaurs". It begins over 200 milion years ago with the Triassic Period. Over several weeks, the audience travels through time to the Jurassic, Early Cretaceous and Mid-Cretaceous Periods, which ended 65 million years ago. The dawn of the mammals is then covered, with the series ending just a few million years ago. The objectives of this show are to, expose the audience to a re-creation of the prehistoric world and explain how the animal kingdom might have lived day by day. Expose learners to content that will enable them to differentiate and match species to eras, to habitat, and to their respective behavior patterns. Expose the audience to information on how and why certain prehistoric beasts were the precursors of species alive today. Expose the audience to basic concepts of the life cycle, the food chain, and the process of species survival vs. extinction. Expose the audience to content on the development of the Earth's geography and the relationship of weather, geography, and natural events to the development of different animal species.

Title of Program #5: Croc Files				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
SA@3:30-4:00PM	13	30 (minutes)	from 12 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Takes the audience on world-wide travels with naturalist, adventurer and storyteller Steve Irwin of the Australian Zoo. In humorous and adventursome episodes, Steve, with his wife Terri and a small crew, travel to different locales to film a wide variety of animal species. The objectives of this show are to expose the audience to the habitat, behavior patterns and, in most cases the dangers of most types of non-domesiteated animals. Demonstrate to the audience how to be safe around wild animals, particularly dangerous predators and poisonous snakes. Inform the audience about the life cycle, eating habits and social behavior of different animals. Inform the audience about conservation issues and the relationship and importance of different animals to specific ecosystems.

Title of Program #6: Operation Junkyard				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	nce:

l.			
SA@4:00-4:30PM	13	30 (minutes)	from 12 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Is a reality show that creates teams of kids who are interested in building and inventing, and puts the teams in competitive engineering challenges. The over-arching goal of the program is to show how the basic principles of engineering are accessible to anyone who wants to know "how things work". Specific objectives are to comunicate to the audience how teams can work successfully under pressure to create working machines and to demonstrate the use of recyclable objects to create something completely different from the object's original purpose. In each episode, two groups of foru kids form teams that actually work under defined time pressures and information limitations. They have to create, from the junk on an "Operation Junkyard" bus, working machines that spray water, float on water, catapult balls, scoop mud, life objects or even fill pies. The engineering is diagrammed for the audience to track each team's progress, and the underlying concepts of the project are explained in everyday terms. After each mahcine is build, a rousing and sometimes hilarious competition si held to see which contraption succeeds in fulfilling its purpose.

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:30-5:00PM	13	30 (minutes)	from 12 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures aross the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Title of Program #8: Jack Hanna's Animal Adventure	S			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
SA@11:00-11:30AM	6	30 (minutes)	from 12 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures aross the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

- 8. Does the licensee publicize the existence and location of the stations's Children's Television X\_Yes \_\_\_No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?
- 9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

~	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			Yes _X_No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:				Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions		eduled, list date and time
Length of Program: (minutes)				
Age of Target Child Audience: from years to	years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.				

10. Name of children's programming liaison:	
Name Mari Beth Bindues	Telephone Number (include area code) 702-657-3200
Address 1500 Foremaster Lane	Internet Mail Address (if applicable) mbindues@kvbc.com
City Las Vegas	State NV

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

KVBC as part of their community outreach also provides station studio tours to local youth groups. For the first quarter of 2001, KVBC conducted seventeen youth tours.

The More You Know Website, (www.nbci.com/tmyk) features actual video clips from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection withe NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, a list of the campaign's most recent accolades, and actionable video of the latest TMYK events.

To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has a web site (www.nbc.com/tnbc)specifically dedicated to teens. This site was recently re-launched with a new design. The goals of this site are first, to create a platform for the teen community where opportunities for self-expressions become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most effect teens' lives.

Features of the web site include information on the upcoming episodes of each of the TNBC shows, as well as information about the shows and their cast members. A free TNBC email service is provided for teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advice columns, dating, drugs and alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE

# (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Valley Broadcasting Company	Signature (only for printed version)
Date 10/09/02	Mare Buch Budde

FCC 398 April 2001 (1.3) (end)

# PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF **CHILDREN 16 AND UNDER**

## CORE PROGRAMMING FOR 3RD QUARTER 2002 (NBC)

Airdate 7/06/02

CITY GUYS-B

Time 1100-1130

Duration 30:00

Airdate 7/06/02

Time 1130-1200

Duration 30:00

SKATE

Airdate 7/06/02

Time 1511-1530

Duration 19:00

CITY GUYS-A

Joined in progress; Golf ran over.

Airdate 7/06/02

Time 1530-1600

Duration 30:00

**ALL ABOUT US** 

JUST DEAL

Airdate 7/06/02 Time 1600-1630

Duration 30:00

Airdate 7/07/02

**NBA INSIDE STUFF** 

Time 1530-1600

Duration 30:00 DB from 7/6.

Airdate 7/13/02 Time 0930-1000

Duration 30:00

**CITY GUYS-B** 

Airdate 7/13/02 Time 1000-1030

Duration 30:00

SKATE

Airdate 7/13/02

Time 1516-1530

Duration 14:00

**CITY GUYS-A** 

Joined in progress; auto race ran over.

Airdate 7/13/02 Time 1530-1600 **ALL ABOUT US** 

Duration 30:00

Airdate 7/13/02 Time 1600-1630 Duration 30:00 **JUST DEAL** 

Airdate 7/14/02 Time 1530-1600 Duration 30:00 **NBA INSIDE STUFF** 

DB from 7/13.

Airdate 7/20/02 Time 0930-1000 Duration 30:00 **CITY GUYS-B** 

Airdate 7/20/02 Time 1000-1030 Duration 30:00 SKATE

Airdate 7/20/02 Time 1030-1100 Duration 30:00

**NBA INSIDE STUFF** 

Airdate 7/20/02 Time 1500-1530 Duration 30:00 **CITY GUYS-A** 

Airdate 7/20/02 Time 1530-1600 Duration 30:00 **ALL ABOUT US** 

Airdate 7/20/02 Time 1600-1630 Duration 30:00 **JUST DEAL** 

Airdate 7/27/02 Time 0930-1000 Duration 30:00 **CITY GUYS-B** 

Airdate 7/27/02 Time 1000-1030 Duration 30:00 SKATE

Airdate 7/27/02 Time 1506-1530 Duration 24:00 CITY GUYS-A

Joined in progress; auto race ran over.

Airdate 7/27/02 Time 1530-1600 Duration 30:00	ALL ABOUT US
Airdate 7/27/02 Time 1600-1630 Duration 30:00	JUST DEAL
Airdate 7/28/02 Time 1530-1600 Duration 30:00	NBA INSIDE STUFF
	DB from 7/27.
Airdate 8/03/02 Time 0930-1000 Duration 30:00	CITY GUYS-B
Airdate 8/03/02 Time 1000-1030 Duration 30:00	SKATE
Airdate 8/03/02 Time 1030-1100 Duration 30:00	NBA INSIDE STUFF
Airdate 8/03/02 Time 1515-1530 Duration 15:00	CITY GUYS-A
	Joined in progress; basketball ran over.
Airdate 8/03/02 Time 1530-1600 Duration 30:00	ALL ABOUT US
Airdate 8/03/02 Time 1600-1630 Duration 30:00	JUST DEAL
Airdate 8/10/02 Time 0930-1000 Duration 30:00	CITY GUYS-B
Airdate 8/10/02 Time 1000-1030	SKATE
Duration 30:00	

Duration 30:00

Airdate 8/24/02

Time 1000-1030 Duration 30:00

Airdate 8/10/02 **CITY GUYS-A** Time 1504-1530 Duration 26:00 JIP; basketball ran over. Airdate 8/10/02 **ALL ABOUT US** Time 1530-1600 Duration 30:00 Airdate 8/10/02 JUST DEAL Time 1600-1630 Duration 30:00 CITY GUYS-B Airdate 8/17/02 Time 0930-1000 Duration 30:00 Airdate 8/17/02 SKATE Time 1000-1030 Duration 30:00 Airdate 8/17/02 **NBA INSIDE STUFF** Time 1030-1100 Duration 30:00 Airdate 8/17/02 CITY GUYS-A Time 1505-1530 Duration 25:00 JIP; WNBA ran over. Airdate 8/17/02 **ALL ABOUT US** Time 1530-1600 Duration 30:00 Airdate 8/17/02 JUST DEAL Time 1600-1630 Duration 30:00 Airdate 8/24/02 **CITY GUYS-B** Time 0930-1000 Duration 30:00

SKATE

Airdate 8/24/02 Time 1030-1100 Duration 30:00	NBA INSIDE STUFF
Airdate 8/24/02 Time 1504-1530	CITY GUYS-A
Duration 26:00	JIP; WNBA ran over.
Airdate 8/24/02 Time 1530-1600 Duration 30:00	ALL ABOUT US
Airdate 8/24/02 Time 1600-1630 Duration 30:00	JUST DEAL
Airdate 8/31/02 Time 0930-1000 Duration 30:00	CITY GUYS-B
Airdate 8/31/02 Time 1000-1030 Duration 30:00	SKATE
Airdate 8/31/02 Time 1030-1100 Duration 30:00	NBA INSIDE STUFF
Airdate 8/31/02 Time 1505-1530	CITY GUYS-A
Duration 25:00	JIP; WNBA ran over.
Airdate 8/31/02 Time 1530-1600 Duration 30:00	ALL ABOUT US
Airdate 8/31/02 Time 1600-1630 Duration 30:00	JUST DEAL
Airdate 9/07/02 Time 0930-1000 Duration 30:00	CITY GUYS-B
Airdate 9/07/02 Time 1545-1600	ALL ABOUT US

Duration 15:00	JIP; Basketball ran over.
Airdate 9/07/02 Time 1600-1630 Duration 30:00	JUST DEAL-A
Airdate 9/08/02 Time 0930-1000	CITY GUYS-A
Duration 30:00	DB from 9/7.
Airdate 9/08/02 Time 1500-1530 Duration 00:00	SKATE DB from 9/7. Pre-empted; Basketball ran over.
Airdate 9/08/02 Time 1530-1600	JUST DEAL-B
Duration 30:00	DB from 9/7.
Airdate 9/14/02 Time 0930-1000 Duration 30:00	CITY GUYS-B
Airdate 9/14/02 Time 1000-1030 Duration 30:00	SKATE
Airdate 9/14/02 Time 1030-1100 Duration 30:00	JUST DEAL-B
Airdate 9/14/02 Time 1500-1530	CITY GUYS-A
Duration 00:00	Pre-empted; Football ran over
Airdate 9/14/02 Time 1530-1600 Duration 30:00	ALL ABOUT US
Airdate 9/14/02 Time 1600-1630 Duration 30:00	JUST DEAL-A
Airdate 9/21/02 Time 0930-1000 Duration 30:00	CITY GUYS-B

Airdate 9/21/02 Time 1000-1030 Duration 30:00	SKATE
Airdate 9/21/02 Time 1030-1100 Duration 30:00	JUST DEAL-B
Airdate 9/21/02 Time 1500-1530 Duration 30:00	CITY GUYS-A
Airdate 9/21/02 Time 1530-1600 Duration 30:00	ALL ABOUT US
Airdate 9/21/02 Time 1600-1630 Duration 30:00	JUST DEAL-A
Airdate 9/28/02 Time 1500-1530 Duration 30:00	CITY GUYS-A
Airdate 9/28/02 Time 1530-1600 Duration 30:00	ALL ABOUT US
Airdate 9/28/02 Time 1600-1630 Duration 30:00	JUST DEAL-A
Airdate 9/29/02 Time 1500-1530	CITY GUYS-B
Duration 30:00	DB from 9/28.
Airdate 9/29/02 Time 1530-1600	SKATE
Duration 30:00	DB from 9/28.

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# "CORE" PROGRAMMING - PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER (AGE TARGET: 13-16) JULY - SEPTEMBER 2002

Airdate: 7/6/02

Time:

Duration: 30:00 CITY GUYS

**PAPA PLEASE (#63716)** 

Chris is meeting Cassidy's dad for the first time, and she wants him to make a good impression. Chris has an altercation with a man on the street just before he arrives at the diner. The man turns out to be Cassidy's father, and there is no way he will accept Chris' apology. Cassidy's father forbids her to see Chris, so she devises a ruse to make him believe El-Train is actually her new boyfriend. Her hope is that her dad will think Chris is a blessing compared to El-Train, but her dad likes El-Train just fine. Now Cassidy decides to sneak and see Chris, but gets caught. Chris says he will stop seeing her to prevent coming between the father and daughter. Her father, realizing how much Chris cares about Cassidy, accepts their relationship. Cassidy apologizes to her father for lying and not expressing her feelings to him sooner.

[Educational Message: If your parents forbid you from doing something that is important to you, talk it over with them instead of going behind their backs. Lying only makes the situation worse.]

Airdate: 7/6/02

Time:

Duration: 30:00 ALL ABOUT US

THE MAKING OF. . . (#64063)

Sierra and Alecia decide to make a music video together for their American Studies project. Conflict immediately begins to arise between them. Sierra is methodical and plans every shot. Alecia is spontaneous and won't follow a script. The conflict between them builds to the point that they both drop the project in frustration. Niki and Castelli get involved and intervene as friends. Through role-playing, Niki helps Sierra and Alecia understand each other's perspectives. This exercise helps them to see that because of their insecurities, they are more focused on control than on the greater good of completing the project. The girls realize this is true, welcome each other's creative input and make a success of their project.

[Educational Message: Self-esteem and confidence are key elements that help to provide necessary tools for collaboration.]

Airdate: 7/6/02 •

Time:

Duration: 30:00
JUST DEAL

#### ANIMAL HOUSE RULES (#63986)

The Roberts', Dylan and Jermaine make an unexpected visit to see Mike at his college dorm room. Upon arrival they find Mandy in his bed. Unbeknownst to them, she was sick from food poisoning. When Mike and Mandy try to explain, his parents apologize for arriving unannounced, embarrassed by the whole situation. Dylan is appalled at his parents' reaction and asserts that they would have been livid had it been him. Dylan thinks his parents have different rules and standards for him and his brother, and of course, they respond by saying that Mike is older and doesn't need as much guidance. Dylan respectfully counters that he still has noticed a difference in their treatment at comparative ages. The Roberts realize that they probably have been stricter with Dylan because he had difficulties in school, but they agree to change these practices to reflect that they feel Dylan is now a responsible young man.

[Educational Message: When you feel your parents are being unfair, carefully approach them with your feelings to get an explanation and to be granted an opportunity to be treated differently.]

Airdate: 7/6/02

Time:

Duration: 30:00 CITY GUYS

RED DAWN (#63718)

Al and Dawn have recently ended their relationship, and she is having a much harder time getting used to the break-up than Al, who has found a new girlfriend. Dawn is jealous of the new girl in Al's life, Britney, and tries to break them up by sending herself flowers and saying they are from Al. When Al confronts Dawn about her behavior, she tells him she is angry that he found someone so soon after their break-up. Britney decides to take herself out of this complicated situation. Dawn later admits to Britney that she was wrong to interfere and gives her the okay to see Al. When Al finds out, he thanks her and validates how important their relationship was to him. They decide to be friends and move on with their lives.

[Educational Message: Once a relationship ends, you have to emotionally let go. When your former partner begins a new relationship, it is important to not interfere and respect the boundaries defined by having ended the relationship.]

Airdate: 7/6/02

Time:

Duration: 30:00

SKATE

#### DECKS, LIES AND VIDEOTAPES (#64601)

Josh is consumed with making a demo reel for his crooked sponsor, Skorch, and convinces Dim to illegally break into a skate warehouse to get the shots, even though Dim is on probation. When the police discover their break-in, Josh gets away and leaves Dim behind. After searching, he finds an angry Dim, who accuses Josh of being selfish. Michelle tells Josh that he should not have chosen his partnership with Skorch over his sincere friendship with Dim. Later, when Skorch tries to lure Michelle's younger brother into attempting a very dangerous jump for a promotional video, Josh finally realizes that Skorch doesn't care about their skaters and ends his affiliation with them. He apologizes to Dim, who understands what happened, and they resume their friendship.

[Educational Message: If you have to expose your friends to a negative risk in order to gain something for yourself, stop and consider what has driven you to that point. A true friendship should never be abused or taken for granted.]

Airdate: 7/6/02

Time:

Duration: 30:00

**NBA INSIDE STUFF (#1207)** 

Special Edition "Health and Fitness"

PLAYER PROFILES

Each of the profiled players shares their own approach to staying in top physical condition. Dan Majerle of the Phoenix Suns illustrates his weight lifting and shooting techniques while explaining that he also includes running and biking in his work out regiment. Dallas Mavericks' Michael Finley lifts weights for a total body workout. Lawrence Funderburke of the Sacramento Kings shows how to perform proper leg extensions and pectoral curls. Tim Grover, athletic trainer for Michael Jordan, tells how the goal of Jordan's program has changed to emphasize body balance and injury prevention due to his age. Steve Nash of the Dallas Mavericks and Tariq Abdul of the Denver Nuggets stress the importance of a proper diet. Mark Cuban, Mavericks owner, talks about an athlete's body's need for fuel replenishment after a game. The Washington Wizard's player Kwame Brown finds that yoga helps him focus. Avery Johnson, Denver Nuggets star, explains the importance of warming up, abdominal and back work, and weight training to prevent injury. Jennifer Gillon, Phoenix Mercury player, shares how she lost weight to improve her performance.

Airdate: 7/13/02

Time:

Duration: 30:00 CITY GUYS

#### JUST FOR THE RECORD (#63721)

Al and El-Train get internships at a record company. Al, who fancies himself to be above menial tasks, is very lackadaisical about the work. El-Train, who really wants an entrée into the music business, is willing to do whatever it takes to make an impression. Predictably, Al is fired from his job, but he becomes jealous of El-Train, especially when the perks finally start to come in. El-Train really doesn't understand why Al is so negative about his success but inadvertently rubs it in when he has to refuse Al entry into a big record opening party. Al realizes he was wrong to be jealous and to berate El-Train's success. After all, Al's termination was of his own making. El-Train does find a way to let him into the party, and they remain friends.

[Educational Message: When your friends are jealous of your success, don't let their envy get in the way of your doing a good job. Those who are your true friends will support you and your success.]

Airdate: 7/13/02

Time:

Duration: 30:00 ALL ABOUT US THE SCARE (#64061)

Niki has a mole removed, and the doctor performs a tissue biopsy. She tells the girls not to worry, but as soon as they begin discussing cancer, Niki abruptly leaves her friends and goes to the coffee house to be alone. When Niki's usually self-absorbed mother arrives at the coffee house to help, Niki lets her guard down enough to talk about her fear that the cancer could be malignant. Her mother shows incredible strength and offers to share the emotional load of worrying. By the time Niki finds out the mole was benign, she has gained a greater appreciation for her mother and friends and for the role that emotional support plays in helping a person get through a crisis.

[Educational Message: In times of crisis, it is important to give yourself permission to depend on those who love you for emotional support. You don't have to put up a false front of strength.]

Airdate: 7/13/02

Time:

Duration: 30:00 **JUST DEAL** 

**LAST DANCE (#63987)** 

The prom is fast approaching and Ash is having doubts about her relationship with Dylan. His behavior surrounding the prom is indicative of her problems with him—she feels he is completely unromantic. Dylan picks up on Ash's unhappiness and recognizes their relationship hasn't been fun for a long time. Ash's mother advises that she has to accept Dylan as he is or break it off. At the prom, Ash accuses Dylan of acting like a child when he tries to make her laugh. Her friends question her true feelings for Dylan. During the last slow dance, Ash confesses to Dylan that her feelings have changed, and she breaks up with him leaving him at the prom alone.

[Educational Message: You don't have to stay in a relationship because you feel a sense of guilt or obligation. If the relationship is not working for you, be honest with your partner and break it off.]

Airdate: 7/13/02

Time:

Duration: 30:00 CITY GUYS

ROSIE O'DINER (#63722)

Jamal gets a crush on Rosie, the new waitress at his dad's diner, but she is not impressed by his attempts to woo her. When he finally decides to drop his player act and just be himself, Rosie accepts his offer for a date. Unfortunately, her harsh attitude with the customers has Dad on the verge of firing her. He tells Jamal to talk to Rosie about it, but Jamal puts it off, attempting to cover for her instead. When Dad finally fires her, she is angry with Jamal for not giving her a warning. Jamal finds her working in a movie theater where he offers a heartfelt apology. Rosie accepts the apology and gives Jamal another chance.

[Educational Message: It can be hard to tell someone the truth about the negatives in their behavior. But if you don't tell the truth, they will have to find out in a more painful way and be hurt that you did not help them.]

Airdate: 7/13/02

Time:

Duration: 30:00

SKATE

#### **BUCKS FOR TRUCKS (#64602)**

Josh's father tells him to find a job so he can help pay for his skating supplies. Michelle helps out by connecting Josh to a job at the library, which he does not take very seriously. He is slow with his assignments and is late from his breaks because he's outside playing around on his skateboard. One morning, Michelle finds the front grounds of the library destroyed from skateboarding activity. She assumes it was Josh, and, unfortunately, so does the head librarian, who fires them both. Josh sets out to prove his innocence by video taping the culprits. With the evidence, he proves his innocence, and Michelle is able to get her job back. Instead of returning to the library, Josh opts to search for a job more suitable to his interests. Whitney purchases a new skate shop, and she promises to seriously consider Josh for employment.

[Educational Message: Having a job is the most important way to earn money for the things you want, but you really have to work the hardest to get the job that fits your personality and interests.]

Airdate: 7/13/02

Time:

Duration: 30:00

**NBA INSIDE STUFF (#1241)** 

#### PLAYER PROFILES

Becoming head coach of the Orlando Magic came as a surprise to **Dee Brown**. A retired NBA player for the Celtics, Dee was working in the front office for Orlando when he was approached. He is adjusting to his new role as head coach and enjoying it. **Rick Fox** returns to the place he grew up, the Bahamas, for some rest and relaxation. He visits a school in the Bahamas to encourage the students to fulfill their dreams. **Natalie Williams** of the Utah Stars opens *Natalie's* restaurant in Salt Lake City in anticipation of the winter Olympics. She decided to open the sports bar to have something to work on after her stint playing basketball.

#### COMMUNITY SERVICE

Some members of the WNBA surprised members of the Jr. NBA by stopping by to teach them some lessons in hoops fundamentals.

Airdate: 7/20/02

Time:

Duration: 30:00 CITY GUYS

#### BASKET CASE (#63723)

El-Train begins dating Kiana, a phenomenal basketball player whom he meets at the Recreational Center. The Center is in financial trouble, so Dawn organizes a Shootout in order to raise money. El-Train and Kiana both enter the contest; however, El-Train is obviously uncomfortable about competing against Kiana. He decides to pull out of the competition. Upset that El-Train pulled out, Kiana quits the contest to let El-Train compete. Understanding that he cannot run away from all competition with his girlfriend, he decides to reenter and accept whoever wins. He expresses to her that he would never want to keep Kiana from doing what she wants. They decide in the future that they will work together in dealing with competitive situations.

[Educational Message: The best way to deal with competition in your relationships is to be happy for the victor. Do not prevent your mate from doing what they want because you are afraid to deal with the potential of a loss.]

Airdate:

7/20/02

Time:

Duration: 30:00 ALL ABOUT US

#### FLAWED LOGIC (#64053)

Alecia admires Castelli's dedication to basketball, and the girls tell her that she is just as dedicated to her music. Alecia counters that she's never really performed anywhere so Sierra and Niki get her a gig at The Loft. After a traumatic bout of stage fright on the night of her premiere appearance, Alecia feels she can never face an audience again. She locks herself in the bathroom, shows up at school in conservative clothing and decides to become a music reporter. Although her newspaper reporting is excellent, Alecia longs to sing and compose. After seeing Castelli recover from missing a key shot during a basketball game, Alecia decides she has to overcome her fears and go back to pursuing her dream. She surprises the girls with an impromptu performance at The Loft.

[Educational Message: If you have a talent and really want to excel at using that talent, you have to be persistent and pursue your dream, even in the face of a failure.]

Airdate: 7/20/02

Time:

Duration: 30:00 **JUST DEAL** 

#### LOOKING BACK (#63989)

Dylan is depressed about his breakup with Ash and begins to reflect on their relationship. He remembers when he asks her out for the first time. Ash remembers the same date and regrets that they moved the relationship beyond friendship. She does recall times when she felt the romance — their first kiss and when he took her to his church. However, Dylan feels that maybe they were too different all along, especially about certain religious and moral values. They both wish they could change the past. Ash's mother advises her not to think about the relationship in negative terms since a lot of good was gained

for both of them. In the end, Dylan remembers that he still does not know what happened with Ash when she went to San Francisco over the summer. She finally confesses to Dylan that she cheated on him with Josh.

[Educational Message: You gain something good from every relationship, even if you break up. The hurt may be terrible but you have to face your loss and move on.]

Airdate: 7/20/02

Time:

Duration: 30:00 CITY GUYS

#### BROTHER FROM ANOTHER MOTHER (#63724)

Jamal's father and El-Train's mother seem to be on the verge of a relationship. Jamal isn't happy with the thought of his father seriously dating someone besides his mother. However, El-Train is excited about possibly extending his family. At a family dinner given by Mrs. Johnson, Jamal is obviously uncomfortable with seeing them all together, and he storms out. After his father goes after him, Jamal confesses that seeing them together makes him feel that he has forgotten his mother. Once his father expresses his desire to not be alone, Jamal decides to put his father's needs before his own. Meanwhile, El-Train is very upset about Jamal rejecting him as a possible brother. Jamal apologizes to El-Train for offending him and accepts the idea that they could become brothers.

[Educational Message: Sometimes you might feel jealous of your parent's time, but it's important to respect that they have a right to a social life of their own.]

Airdate: 7/20/02

Time:

Duration: 30:00

SKATE

ALL SKATE (#64604)

Dim and Josh visit a new skate park and meet another skateboarder, Jesse. There are also in-line skaters at the park, and the fundamental rivalry between the skaters and bladers leads to an altercation between Jesse and a blader named Ryan. In the meantime, Josh meets Sarah, a beautiful girl who seems to be a perfect match, until he finds out that she is also an in-line skater. After pondering his predicament, Josh decides not to let this difference prevent them from seeing each other. Just when they resume dating, Josh finds out that Ryan the troublemaker is her brother, and the boarders and in-line skaters are planning a fight. Sarah asks Josh to help her stop it. Josh realizes the prejudices between the two groups are pointless and suggests to Jesse and Ryan that they all try to stay out of each other's way. He successfully stops the fight from occurring. [Educational Message: Do not judge a whole group of people because of widely held misconceptions. Your prejudice can stop you from gaining positive relationships and personal growth.]

Airdate: 7/20/02

Time:

Duration: 30:00

**NBA INSIDE STUFF (#1242)** 

PLAYER PROFILES

Leader of the Washington Mystics, Chamique Holdsclaw honed her basketball skills on the playgrounds of New York City. Often, she was the only girl on the court. She has learned that being a leader means bringing the best out of her teammates. Lisa Boyer is an assistant coach for two basketball teams, the Cleveland Rockers and the Cavaliers. Her favorite part of coaching is working with the athletes.

#### COMMUNITY SERVICE

Indiana Fever's **Tamika Catchings** and Boston Celtic's **Paul Pierce** paid tribute to hearing impaired members of the Jr. NBA for their teamwork abilities. The children were especially inspired by Tamika who is also hearing impaired. **Jason Kidd** led the Nets to the NBA finals, but he faces another challenge—playing a game of horse at his charity event. The winners of his sweepstakes and their families were treated to dinner with Jason and an all expense paid trip to Orlando.

Airdate: 7/27/02

Time:

Duration: 30:00 CITY GUYS

AL'S IN TOYLAND (#63720)

Impressed with a radio commercial Al produced, a toy company asks him to meet with them and pitch some ideas. The executives love Al's concept and assign him their newest product. He is conflicted about taking on the new assignment when he finds out the product is a toy gun. Al suggests a campaign that will not promote violence, but the company rejects his idea. Because the money is good, Al abandons his principles and does the company's bidding. When he sees how the ads negatively affect his siblings, however, he feels guilty. Despite the money, he stands up for his beliefs and quits the job. [Educational Message: Sticking to your values is always more important and rewarding than receiving material compensation.]

Airdate: 7/27/02

Time:

Duration: 30:00 ALL ABOUT US

#### NO MEANS NO...BUT YOU GOTTA SAY IT (#64055)

Niki lands a date with a cute senior named Devin. During the date they go to his house, where they engage in a heavy makeout session. Later, Niki admits to her friends that she went too far and feels sick about what she had done. During one of the
girls' "Emergency Chat Sessions," they tell her that she must set clear boundaries and that one clear way is to say "no" to his
advances. While having dinner at Devin's house, Niki becomes hysterical when he invites her up to his room. She later
explains to her friends that it was easier to "freak out" than to tell him the truth. Finally, Niki gives Devin an explanation for
her reaction to him and tells him that she is not ready to be physically intimate. He respects her honesty and asks that she
always tell him how she feels in the future.

[Educational Message: When dating, you have to set clear and unambiguous boundaries about physical intimacy and communicate them without honestly to your partner.]

Airdate: 7/27/02

Time:

Duration: 30:00 **JUST DEAL** 

#### VIDEO YEARBOOK (#63988)

Ash doesn't want to face going to school because of her break-up with Dylan. She worries about how their mutual friends will treat her. Dylan is equally nervous about returning to school for fear that people will make fun of him. Ash is relived to find that her friends won't ostracize her. This still doesn't stop the hurt that Ash feels for breaking Dylan's heart. On the video yearbook, Ash reflects on how well Dylan treated her when she first arrived at the school, and how he helped her through a difficult time when she lost her father. She says Dylan was the best friend she ever had. Jermaine shows Dylan the tape. Dylan is moved to talk to Ash. They both agree that they were good friends before the relationship and neither wants to lose the friendship.

[Educational Message: Relationships end, often badly, but you can get past the hurt and hard feelings to become friends again.]

Airdate: 7/27/02

Time:

Duration: 30:00 CITY GUYS

#### CASSIDY'S COUCH (#63725)

Cassidy auditions and gets a small part in an off-Broadway play directed by a famous director, Derek Wagner. While Cassidy is at rehearsals, Chris notices the director making advances towards the lead actress, resulting in her quitting the play. Chris mentions the director's intentions when the leading role is offered to Cassidy. However, Cassidy misconstrues Chris' concern and feels he is suggesting that she got the part for something other than her talents. When she goes to dinner with Derek to discuss the part, Derek makes a pass and Cassidy realizes that Chris was right. Cassidy quits the play and exposes Derek on Chris and Jamal's radio talk show. Chris tells Derek that it is a good thing his absence of ethics was revealed. Since Chris' father is a financial backer for Derek's plays, Chris has helped save his father some money and found a way to cut off Derek's financial support.

[Educational Message: When you have been the target of harassment, you do not have to compromise yourself to keep the job. If possible, you should expose your harasser and find a way to stop the problem from reoccurring.]

Airdate: 7/27/02

Time:

Duration: 30:00

SKATE

#### LOVE & SKATE (#64607)

When Josh leaves the shop for a moment, the inventory is stolen. Later, Vanessa shares with Josh that her new mentee has a troubled past with truancy and theft. Whitney hires a security specialist to install cameras, and he instantly becomes suspicious of Josh. When the mentee, Shane, comes to the shop to meet Vanessa, Josh noticeably treats him like a criminal. While the real robber steals from the store, the security specialist watches Josh. When the alarm goes off, both Shane and Josh chase him, but he gets away. Whitney fires the guard for watching Josh, which prompts Josh to apologize to Shane for also misjudging him. He accepts his apology and helps Josh develop a plan to catch the real robber.

[Educational Message: Do not prejudge people, even if they have a troubled past. Give them the benefit of the doubt to demonstrate that the past is truly behind them.]

Airdate: 7/27/02

Time:

Duration: 30:00

**NBA INSIDE STUFF (#1243)** 

#### PLAYER PROFILES

Tamika Catchings was a 2001 draft pick but had to sit out all of last year with a knee injury. This year she is front-runner for Rookie of the Year. She credits her success to being very determined and self motivated. Utah Jazz star Bryon Russell left college only three credits shy of receiving his degree. During the off-season, he finished those credits with an internship at the Salt Lake City police department and received his degree in Criminal Justice. Swin Cash was the leading scorer and rebounder for the University of Connecticut. She was chosen second in the draft by the Detroit Shock. Her goal for her rookie season is to be her best on and off the court.

#### COMMUNITY SERVICE

Alonzo Mourning raised \$400,000 for his favorite charities with his sixth annual Zoo's Summer Groove. The event kicked off with a children's fair and included a mega concert, an auction of paintings and an all-star basketball game.

Airdate: 8/3/02

Time:

Duration: 30:00 CITY GUYS

#### MOCK THE VOTE (#63728)

Dawn runs for senior class president against a snooty competitor, Thane Watkins. Jamal and Chris reluctantly agree to host a candidate debate on their radio show, but cut it short when they think it's boring the audience. As a result, voter turnout is low, allowing Thane to defeat Dawn by a very slim margin. His first act as president is to shut down the radio station. Jamal and Chris, belatedly realizing the importance of democracy, circulate a petition to overrule Thane's decision. At the next student council meeting, they present the petition, and the radio station is restored to operation.

[Educational Message: It is important to participate in the democratic process of voting and supporting your candidates because that is how you can protect your interests and have representation in political decision-making.]

Airdate: 8/3/02

Time:

Duration: 30:00 ALL ABOUT US

## NEW GIRL IN TOWN (#64051)

The girls reminisce on the time when Alecia first arrived at their school. Initially, they are impressed with Alecia's bold personality. Their perception changes when they see Niki's boyfriend kissing Alecia. Even though Alecia is innocent of encouraging or cooperating with the boyfriend, Niki doesn't believe her and is furious. There is enmity among the girls, and Alecia is stuck with no friends. The next day in class, Alecia expresses her feelings about the situation through her music. Once again impressed with Alecia, the girls reconsider allowing her into their group. Castelli and Sierra invite Alecia to go with them to the Blink concert. Looking back, the girls, including Niki, agree that they are happy to have gained a friend in Alecia.

[Educational Message: Do not let a misunderstanding stop what could be the making of a good friendship. When opening your circle to other people, the benefit could be a lasting friendship.]

Airdate: 8/3/02

Time:

Duration: 30:00
JUST DEAL

#### CONDOMANIA (#64552)

Ash and Dylan attend reproductive health seminars at their school where they learn about abstinence and condom usage as protection for STD's and pregnancy. Dylan takes a handful of condoms home. Dylan and Ash use them as water balloons. Their "water balloon" fight eases the mounting tension and distrust in their relationship and opens up lines of communication. Dylan's parents find the condom wrappers and assume that he and Ash are having sex. Dylan tries to explain, but his parents do not believe him. Being distrusted by his parents helps Dylan realize that he has been unfair to distrust Ash. Dylan's parents acknowledge that they were wrong and ask for his forgiveness, just as Dylan forgives Ash and they move forward with their relationship.

[Educational Message: When you have been hurt in a relationship but still want to be with that person, you have to forgive the past and move on to the future.]

Airdate: 8/3/02

Time:

Duration: 30:00 CITY GUYS

PROSE AND CONS (#63729)

El-Train writes a poem for his new girlfriend, Kiana. She is so impressed that she takes him to a local club's open mike night and encourages him to get on stage. His spontaneous poem goes over big, especially with the girls in the crowd. Kiana is jealous of their attention to him, but he assures her she has nothing to worry about. On Jamal and Chris' radio show, however, El-Train announces that his poems aren't for any one girl in particular. Kiana breaks up with him, causing him to realize the error of his ways. To apologize, he serenades her with a love song at the club. Kiana forgives him, and they get back together.

[Educational Message: Don't let empty flattery go to your head and interfere with the relationship you have with someone who sincerely cares about you.]

Airdate: 8/3/02

Time:

Duration: 30:00

SKATE

THE MAP (#64606)

The guys want to skate the ramps of Valhalla, a secret skating area. Alex swears that he can get directions, and they plan to go the next day. When Josh heads out, he promises his dad that he will be back in time for the neighborhood barbecue. Michelle reluctantly agrees to drive them as long as they get back in time. Her car breaks down, but instead of stopping to get it fixed, the boys continue their search on foot. When they find Valhalla, they completely lose track of time and just skate. Luckily, pro skater Carl Appleton shows up and gives them all a ride home. They are late for the barbecue, Michelle's father is upset, and Josh's dad is very disappointed that Josh did not stick to his word, made Michelle late, and was irresponsible about the time. He tells Josh he must apologize to Michelle's dad and help pay for the car repairs, which Josh concedes is the correct thing to do.

[Educational Message: If you make a promise, the honorable thing to do is to fulfill the commitment made, even if it means personal sacrifice.]

Airdate: 8/3/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1244)

PLAYER PROFILES

For Seattle Sonic's star **Desmond Mason**, basketball is not his only talent. He is also an accomplished artist, a talent he discovered while a freshman in high school. He later majored in Art at Oklahoma State University. His work has been displayed in a Seattle art exhibit. **Jennifer Gillom** of the Phoenix Mercury is the second oldest player in the WNBA at age thirty-eight, and she is once again one of the league's leading scorers. She shares some of her secrets to keeping fit, which includes weight training, a special diet, and shooting 300 shots per day.

COMMUNITY SERVICE

Jr. NBA players got to interact with players from the WNBA and some of the country's most prominent female leaders at a Women's Leadership Through Sports Day. The women spoke on the importance of sports in the lives of young women. NBA players **Antawn Jamison** and **Brent Barry** brought together kids from regions of conflict in Europe and the Middle East in their basketball camp called "Seeds of Peace." Their purpose was to help break the cycle of violence in those regions by teaching those kids how to get along with one another.

Airdate: 8/10/02

Time:

Duration: 30:00 CITY GUYS

WEIGHT ON JAMAL (#63730)

Jamal sets his sights on a baseball scholarship to the University of Southern California. He arranges for a scout from the school to watch him play. Jamal plays a great game, even making the game-winning hit. Unfortunately, he is outshone by a teammate who has the larger physique that USC looks for in its players. Determined to bulk up, Jamal begins a weight-training regimen. When he is not satisfied with the results, he decides to buy steroids from a guy at the gym. During the sale, the guy is arrested, and Jamal is taken in for questioning. The police let Jamal off with a warning, and Ms. Noble helps him realize how foolish it was to have risked his future and his health on the use of illegal drugs.

[Educational Message: There is always more than one way to fulfill your dreams, but never resort to dangerous or illegal alternatives in order to achieve your goals.]

Airdate: 8/10/02

Time:

Duration: 30:00 ALL ABOUT US

NO QUESTIONS ASKED (#64057)

Niki gets the girls fake IDs. Even though the girls are apprehensive about lying to their parents and using fake IDs, they decide to take a risk and go to a hot club. Alecia gets a chance to sing with the group that is performing, and they ask her to come back the next day to perform. The girls sneak out to the club again, but end up stranded with no money and no transportation. Stuck with no alternative but to call her mother, Alecia uses a "no questions asked" privilege her parents had given her in case she ever had an emergency and needed a ride home. When they return home, all the girls decide to admit their poor judgment to their parents. They all realize they need to be over twenty-one to handle the kinds of situations that might come up in an "over 21" environment.

[Educational Message: Taking irresponsible chances can get you in situations that are way over your head. It takes courage to call and get help, especially when it means accepting the consequences of your poor judgment.]

Airdate: 8/10/02

Time:

Duration: 30:00 **JUST DEAL** 

UP TOO LATTE (#64553)

Ash is enrolled in honor classes for which she is overloaded with homework and studying. Instead of asking for an extension, she forgoes sleep and overbooks her time in order to finish her assignments. Against her mother's warning, Ash drinks several cups of coffee to get through the night. Ash sets out for another sleepless night of homework, this time taking a combination of caffeine and ephedrine. The combination of drugs causes her heart rate to rapidly increase. It scares her into rethinking her priorities. Instead of being consumed about being the best, she decides it is healthier for her to simply do the best she can do. Ash gives her life more balance by adding fun and relaxation to her school and study schedule.

[Educational Message: Working obsessively on your goals can cause you to lose sight of the need for balance in your life. Do your best, but remember to take time to relax and enjoy your relationships.]

Airdate: 8/10/02

Time:

Duration: 30:00 CITY GUYS

AN SAT CAROL (#63732)

After a frustrating cram session for the upcoming SAT, El-Train fears he won't do well enough on the test to get into a good college. As he struggles to decide whether or not to take the test, he has a dream in which Ms. Noble shows him how his life

will be affected by each decision. She takes him to a class reunion in the future, where he sees how successful he and his classmates will become after college. When he still balks at taking the test, Ms. Noble shows him that by not taking the test, he has failed by default, and he didn't give himself a chance for success. When El-Train wakes up from the dream, he realizes that the smart decision is to take the test,

[Educational Message: When a difficult challenge presents itself, face your fears and do your best. You never know what you can accomplish unless you try.]

Airdate: 8/10/02

Time:

Duration: 30:00

SKATE

**RUNNING ON FULL (#64605)** 

Josh has many commitments to fulfill at once. He is practicing for a demo competition and studying for the college placement test, while fulfilling his work and household duties and finding time for his girlfriend, Sarah. With so many responsibilities, he has a hard time staying focused on a single task. While in the laundry room with Michelle, he discovers methamphetamine pills that were prescribed for Michelle's brother, who has attention deficit disorder. Enticed by Michelle's description of the pill's effect, Josh begins taking a few she inadvertently left behind. The pills really speed up his metabolism, to the point that he crashes and faints during the competition. At the emergency room, Josh confesses to taking the pills. His father warns him about the negative consequences of taking someone else's prescription drugs. Josh recognizes his solution was ineffective and created bigger problems than if he had just temporarily cut back on some of his responsibilities.

[Educational Message: Never take drugs that were not prescribed specifically for you. Doing so can lead to a number of negative consequences, from becoming seriously ill or hurt to being charged with illegal possession of drugs.]

Airdate: 8/10/02

Time:

Duration: 30:00

**NBA INSIDE STUFF (#1245)** 

PLAYER PROFILES

Sue Bird, Swin Cash, Asjha Jones and Tamika Williams all have something in common—they were all part of the University of Connecticut Championship team and were all picks in the WNBA draft. They still get together even though they are all competing for the Rookie of the Year title. Helen Darling spent two years as point guard of Cleveland Rockers, but this summer she has a much more challenging role as mother of triplets. She said it's the most difficult job she's had, yet the most rewarding. She plans to return to the court in 2003. Even though Troy Murphy never missed a game playing for the Warriors, he felt that he needed to improve his strength. So over the summer, he changed his diet and went on a rigorous exercise routine. He felt he needed to get stronger to play better defensively.

#### COMMUNITY SERVICE

Members of the Detroit Shock paid a visit to the Detroit Zoo as part of the WNBA "Read to Achieve" program. Players and coaches read to children at the zoo and stressed the importance of reading.

Airdate: 8/17/02

Time:

Duration: 30:00 CITY GUYS

ALMOST FATAL (#63734)

When Jamal, Chris and El-Train are almost run over by an out-of-control car, they gain a new appreciation for life. Chris becomes determined to seek out intense experiences that make him feel more alive, including skydiving and extreme skiing. Jamal develops an almost unbearably sunny disposition, even to the point of offering hugs to strangers. El-Train, on the other hand, is so disconcerted at cheating death, he becomes afraid of everything. Eventually, all three realize they have overreacted to their near-death experience. They learn to appreciate life while continuing to just be themselves.

[Educational Message: Trauma often changes a person's perspective on life, but when you begin to display extreme forms of overreaction you need to take stock and try to get back to your normal self.]

Airdate: 8/17/02

Time:

Duration: 30:00

#### ALL ABOUT US

#### BASIC BLACK (#64060)

Sierra becomes completely consumed planning a fund-raiser for the African-American History Club. Her friends interpret her interest in the event as a racial snub and, for the first time, the group finds that the issue of race has come between them. After the event committee tells Alecia they don't need her to perform at the fund-raiser, Niki, Castelli and Alecia decide to confront Sierra. When they meet, Sierra tells them that they hurt her by not joining the planning committee. Then, each of her friends realizes they had misperceptions about Sierra that led to their disharmony. They decide to be open with one another in the future and to embrace their racial and cultural differences. Sierra continues to chair the fund-raiser, her friends help with planning, and Alecia performs at the event to support the African-American History Club's projects.

[Educational Message: When friends are from diverse racial or ethnic backgrounds, they have to be unafraid to talk

[Educational Message: When friends are from diverse racial or ethnic backgrounds, they have to be unafraid to talk about the full spectrum of racial issues with one another so they can learn about and appreciate their differences.]

Airdate: 8/17/02

Time:

Duration: 30:00 **JUST DEAL** 

#### **DOG'S DAY AFTERNOON (#64555)**

Dylan goes with his father to visit one of his clients at a veterinary hospital. After Dylan's catches a runaway dog, the veterinarian offers Dylan a job. Mr. Roberts thinks that the job could be the start of a career for Dylan, so he starts work right away. When Dylan's friend brings in his pet pig Elvis, Dr. Bevins diagnoses the pig as having a screw in his stomach that requires surgery. Dylan becomes suspicious because he remembers another case with the same diagnosis. His suspicions are confirmed when he finds a screw in the X-ray room. Dylan wants to quit but is afraid of his father's reaction so he simply confronts Dr. Bevins and demands that he release the pig. Dylan's father is proud of Dylan's decision even though it lost the carpentry contract. They discover Elvis only had a cold, and Dylan reports Dr. Bevins to the veterinary board.

[Educational Message: When you see unethical behavior that is bringing harm to others, including animals, you have

[Educational Message: When you see unethical behavior that is bringing harm to others, including animals, you have to figure out a way to take action and stop it. Doing something wrong for financial gain is a breach of ethics.]

Airdate: 8/17/02

Time:

Duration: 30:00 CITY GUYS

#### VIDEO KILLED THE RADIO STAR (#63736)

The school gets money to start a new TV department. Cassidy, Dawn, El-Train and Al join up and plan their first show, a parody of "Buffy the Vampire Slayer." Jamal and Chris aren't worried when they learn the program will air at the same time as their own radio show. To their surprise, however, the silly TV show is an instant success. To get even, Jamal and Chris dub gibberish over the show's soundtrack, causing the audience to reject it and go back to listening to the radio. Soon, however, the guys feel guilty and admit their misdeed on the air. They apologize and agree to make up for it by appearing on the TV show in drag.

[Educational Message: When engaged in a competition, it is important to play fair. There is no glory in winning by using unfair tactics.]

Airdate: 8/17/02

Time:

Duration: 30:00

SKATE

#### CHOOSING YOUR BATTLES (#64608)

The city establishes an ordinance to limit where skateboarders are allowed to skate. They cease funding public skate parks and begin erecting "No Skating" signs all over the city. The kids feel that they are the target of discrimination. Whitney motivates them to figure out a way to be heard that is lawful and orderly. They figure out that they can wield influence by getting hundreds of people to sign a petition against the city's new ban. As a result, the City Council agrees to hear their case. The kids assemble a video explaining the importance of publicly funded state parks. They are victorious, and the City Council agrees to continue funding local parks and to limit the number of "No Skating" signs.

[Educational Message: When you're being discriminated against, there are ways to let your voice be heard that are in accordance with the law and can also effect the changes you want.]

Airdate: 8/17/02

Time:

Duration: 30:00

**NBA INSIDE STUFF (#1246)** 

#### PLAYERS PROFILES

Lisa Leslie and Cheryl Swoopes, who have been rival for years, share a relaxing day at the spa and reflect on their careers in the WNBA. When the WNBA started, Leslie thought it would be a summer league; she never thought it would be as huge as it has become. Swoopes emphasized how the WNBA was a great opportunity for them that was not available to women before the league was created. Top leading scorer for the Utah Starzz' Marie Ferdinand shows what she does for fun off the court when she takes a trip to an amusement park.

#### COMMUNITY SERVICE

Before training for the National Men's World Basketball Championship, Dallas Maverick's star Michael Finley went back home to host his 6<sup>th</sup> annual basketball camp in Maywood, Illinois. He wanted to give his community an opportunity he didn't have while growing up.

#### SPECIAL RECOGNITION-CHICK HEARN'S DEATH

Chick Hearn was the only play-by-play announcer that the LA Lakers have ever known. From 1965-2001 Chick Hearn never missed a game behind the microphone. Throughout his career, he created terminology that is still used in basketball today. He is in the Basketball Hall of Fame for calling 3,338 consecutive games, a record that will probably never be broken.

Airdate: 8/24/02

Time:

Duration: 30:00 CITY GUYS

#### ANCHORS AWAY (#63735)

Dawn gets an early acceptance letter from Harvard. Though she is excited, the news causes her to realize for the first time that high school really is going to end. To get over her anxiety about leaving, Dawn makes a videotape of the school. This seems to help until she learns that Ms. Noble plans to retire at the end of the school year to open an antique shop. The students throw a retirement party for Ms. Noble, but Dawn doesn't show. Ms. Noble finds her and shares her own anxiety about moving on to an uncertain future. She promises Dawn that even though she will no longer be her principal, she'll always be her friend.

[Educational Message: Though change can be difficult, you should face new challenges eagerly, knowing that your true friends will be there for you.]

Airdate: 8/24/02

Time:

Duration: 30:00 ALL ABOUT US

#### THE GRASS IS ALWAYS PINKER (#64052)

Niki decides to accept Alecia's invitation to spend the weekend because her wealthy parents are in Paris. Since Alecia is new to Belmont High, she is really excited that the richest and most popular girl is school is coming to stay at her house. Niki finds the Alcott's family life very quaint and cozy, but she rebels when Alecia's parents ground her for staying out past her curfew. Niki bad-mouths the Alcotts to Castelli and Sierra and sneaks out again, overriding the Alcott's restrictions. Alecia finally musters the courage to confront Niki and tell her she should respect her parents' rules. Niki declares their friendship over, but when Alecia goes to Niki's house to return a jacket, she finds Niki in tears. Her parents have canceled a welcomeback dinner they promised her. She'd love to go back to Alecia's for a basic, loving family dinner.

[Educational Message: If you are a minor and a guest in a friend's home, you should respect their family rules. Usually a parent set limits because of their concern for the safety and well being of their children, and that extends to their guests.]

Airdate: 8/24/02

Time:

Duration: 30:00 **JUST DEAL** 

#### CONSCIENTIOUS OBJECTIONS (#63982)

Dylan meets a new guy at school with a questionable past. In spite of what he hears about Kevin's committing theft, taking drugs and alcohol, and being kicked out of multiple schools, Dylan gives him a chance since it appears he's getting his life in order. Dylan takes his friend Kevin home with him. Dylan's dad demands that Dylan stop seeing him, but doesn't offer the

reason. Dylan learns that his father knows Kevin through Alcoholics Anonymous. Dylan feels that his father is disrespecting his ability to choose his friends wisely. Dylan reminds his father that he raised him to live by good principles, and two of them are giving people a chance and forgiveness. Realizing the error of his ways, Mike Sr. welcomes Kevin in as a friend of the family.

[Educational Message: When you act on good principles, you can usually find a way to work out your disagreements with others.]

Airdate: 8/24/02

Time:

Duration: 30:00 CITY GUYS

PROM-LEMS (#63737)

Chris plans to make the prom memorable by giving Cassidy a ring even though he's not sure what their relationship will be after graduation. When Cassidy finds the ring in Chris' locker, however, she assumes it's an engagement ring. Not feeling ready for marriage, she avoids Chris as much as possible until prom night. He tries to give her the ring, but she won't accept it. After they are named king and queen of the prom, Chris explains that the ring is just a gift, much to Cassidy's relief. They declare their love for each other and agree that they need to discuss what their relationship will be in the future.

[Educational Message: Jumping to conclusions can lead to misunderstandings in a relationship. It's important to communicate your feelings to the one you love.]

Airdate: 8/24/02

Time:

Duration: 30:00

SKATE

WORKIN' IT (#64609)

Whitney makes her final selection for the new Transition's skate team. Josh is shocked to find that he made the alternate list; especially since skate teams normally do not have alternates. When he questions Whitney, she asks him to support and trust her decisions. Whitney then decides to hold regular practices, which also goes against the culture of skating. Slowly, the team becomes rebellious towards Whitney's authority and eventually decides to quit the team, except for Josh who continues to support her. With Whitney's spirits down, Josh gives her constructive criticism about her style of managing the team. She has a change of heart, and Josh convinces the members of the team to return.

[Educational Message: When you feel your input is being ignored, try to find a constructive way to make a positive difference in a difficult situation.]

Airdate: 8/24/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1247)

PLAYER PROFILES

DeLisha Milton of the LA Sparks stays in tune on and off the court through her interest in musical instruments. Her favorite instrument is the keyboard. After missing the playoffs last season, the Washington Mystics are back in large part to Stacey Dales-Schuman. She was third in the 2002 draft and the second leading scorer for Washington. She brought her college team from being unknown to the best in the country. In the meantime, the US Team for the 2002 World Basketball Championship gets ready for the meet at training camps set in Oakland, San Francisco and Portland.

#### COMMUNITY SERVICE

Yahoo sponsored the "Sports Rhythm n' Rims" tour, where an eighteen-wheeler tractor-trailer rig traveled to eighteen cities to deliver the best in music and entertainment. The trailer opens up to a 32,000 square feet playground of interactive games and contests for children. Jerome Williams of the Toronto Raptors mingled with the fans, one of many players to show support.

Airdate: 8/31/02

Time:

Duration: 30:00 CITY GUYS

GOOD-BYYYEEE MANNY HIGH (#63738)

Ms. Noble tells El-Train that his credits have been miscalculated, leaving him one elective shy of graduation. To satisfy a drama class requirement, El-Train's friends help him put on a one-act play called "For Girls Only." Though it requires El-Train to perform in drag, he agrees to do it. A representative of the school board attends the play, but doesn't seem to enjoy it. In fact, he is the first one out of the theater when the play ends. Ms. Noble chases him down, however, and happily reports back that the representative loved the performance and has decided to let El-Train graduate. A grateful El-Train thanks Ms. Noble for all she has done for him over the years.

[Educational Message: Don't give up when things look bad; search for solutions with the help of those close to you.]

Airdate: 8/31/02

Time:

Duration: 30:00 ALL ABOUT US

#### SWEET LITTLE LIES (#64054)

Castelli has a crush on Jeremy, and Alecia takes it upon herself to set them up for a date. However, after overhearing Jeremy leaving a phone message asking Alecia out on a date, Castelli thinks that Alecia has not been truthful with her. She thinks that Alecia's strategy of helping her to get a date with Jeremy was part of a self-serving ruse. Castelli finally learns the truth: Alecia did not pursue Jeremy, but that Jeremy pursued Alecia. Castelli tells Alecia that it would have been better to learn the truth about Jeremy from the beginning, rather than discovering a pile of little lies that added up to one big hurt. Alecia promises never to meddle in Castelli's love life again.

[Educational Message: Protecting another's feelings with a small lie only creates the need to tell larger lies. It is better to tell the truth from the beginning.]

Airdate: 8/31/02

Time:

Duration: 30:00 **JUST DEAL** 

#### HAPPY MEDIUM (#63983)

Jermaine is dreading his birthday. His mother is flying in town to attend his party and when his parents get together all they do is argue. Jermaine is tired of being put in the middle. The problems begin shortly after his mother arrives and she begins to make subtle derogatory statements about Dr. Green. Jermaine's dread reaches a peak when his mother goes ballistic over Dr. Greene's birthday gift for Jermaine—a brand new Jeep. Jermaine was elated, and his father felt a sense of pride but his mother was steaming over the fact that she was not consulted about something so lavish. His parents begin to fight about whether or not Jermaine can keep his gift, and Jermaine explodes in frustration over their behavior. He leaves his own birthday party, but Kim encourages Jermaine to return and explain to his parents what their bickering does to him. Jermaine returns to his party and tells his parents how he feels. He dispels their belief that they are working out what's best for him when they argue. They agree to cease their combative style of disagreement in front of Jermaine.

[Educational Message: When your parents are divorced and argue in front of you, you have to tell them how it makes you feel. You should make a direct request that they refrain from loud, mean-spirited disagreements about parenting while in your presence.]

Airdate: 8/31/02

Time:

Duration: 30:00 CITY GUYS

#### AND THEN THERE WERE NONE (#63739)

The kids are in the diner reminiscing with Ms. Noble about their high school years together. As they go over their good times, they acknowledge just how difficult it is to let go of the ties that have held them together for several years. With each good-bye, the group attempts to be nonchalant, but deep down they know this is the end of their teen era. At the very end, when only Chris and Jamal are left, they joke around but acknowledge that this is a parting of the ways brought about by the circumstance of graduation. Things will never be the same between them again. They look forward to the future, but the good-bye is truly bittersweet.

[Educational Message: No matter how close you were in high school, graduation marks a turning point where you have to say good-bye and risk losing your friendships in order to advance to the next phase of your life.]

Airdate: 8/31/02

Time:

Duration: 30:00

SKATE

THE TAO OF JOSH (#64610)

Josh has been neglecting his responsibilities at home in favor of practicing a new skating trick. His father tells him that he is being disrespectful and irresponsible. Josh, more preoccupied with skating than his duties, still cannot figure out why he has been unsuccessful in landing the kick flip 50/50. He dreams that a professional skater, Eric Carter, is teaching him the trick. Josh tries but cannot land it. On several occasions, Eric asks Josh if his mind is clear. Eric helps Josh realize that if he takes care of his chores at home, his mind will be clear enough to focus on landing the trick. After Josh wakes up, he cleans the house until it's spotless. His dad comes home and is pleased. Josh attempts the trick and lands it on the first try. [Educational Message: You should always take care of your primary responsibilities before taking on extracurricular activities. The reward is having clear mind to focus on your outside goals.]

Airdate: 8/31/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1248)

PLAYER PROFILES

Six-year veteran Tamecka Dixon of the LA Sparks faces the NY Liberty in the finals. She feels she is very focused and her team is stronger than ever going into the playoffs. She loves the intensity of playing in the championships. The New York Liberty is in the playoffs; Teresa Weatherspoon, Becky Hammon, Tari Phillips and Tamika Whitmore reflect on how they feel going into the finals. Tamika believes that they are in control of their own destiny. They all want to make New York City proud.

### COMMUNITY SERVICE

Paul Pierce went back home to Inglewood, California to host Paul Pierce's "Family Fun Day." After rides and games, everyone enjoyed an all-star basketball game. He feels it's a dream come true to give back to his community. The National Basketball Development League is giving players a chance to make it to the NBA and showing them how to make it in life after basketball. Bayonne Taty meets kids in the community while working in the marketing department for a Coca Cola bottling plant. Mike Wilks learn the business side of running a non-profit organization by working at the Boys & Girls Club in Huntsville

Airdate: 9/7/02

Time:

Duration: 30:00 CITY GUYS

#### WHY Y'ALL CLIPPIN'? (#63726)

After a disagreement about having a group picture taken for the yearbook, the students stop speaking to each other. Ms. Noble puts them in Saturday detention, hoping they will air their grievances and make peace. Instead, accusations fly as the gang recalls various times they have let one another down. Through clips of previous episodes, we see each of these disappointments. Discouraged, Ms. Noble urges them to remember all their good times together, including the numerous times they have stood up for one another. She brings up specific instances, which we also see through clips. One by one, the kids come to realize that she is right. They apologize to one another and vow to always value their friendship.

[Educational Message: Friends shouldn't let momentary problems make them forget all the good times they have shared that really support a binding friendship.]

Airdate: 9/7/02

Time:

Duration: 30:00
ALL ABOUT US

FIRST SNOW (#64056)

Alecia is excited that Andrew, her Alabama boyfriend of two years, is coming for a visit. She hopes to make him fall in love with Chicago so he will decide to attend college there. Her friend Sean helps her plan the perfect visit in exchange for her help in planning his own big date. They soon learn that they have a lot in common. When Sean's date stands him up, he goes to Alecia's house and finds that Andrew's flight has been canceled because of snow. Just as they are on the verge of kissing, Sean gets paged by his date. He leaves to meet her while Alecia is left with second thoughts about her long-distance relationship with Andrew.

[Educational Message: Long-distance relationships are very difficult to sustain, especially if you don't have a lot in common and can't really honor a binding commitment. Give yourself permission to meet new people and consider new relationships.]

Airdate: 9/7/02

Time:

Duration: 30:00 **JUST DEAL** 

LAST DANCE (#63987)

The prom is fast approaching and Ash is having doubts about her relationship with Dylan. His behavior surrounding the prom is indicative of her problems with him—she feels he is completely unromantic. Dylan picks up on Ash's unhappiness and recognizes their relationship hasn't been fun for a long time. Ash's mother advises that she has to accept Dylan as he is or break it off. At the prom, Ash accuses Dylan of acting like a child when he tries to make her laugh. Her friends question her true feelings for Dylan. During the last slow dance, Ash confesses to Dylan that her feelings have changed, and she breaks up with him leaving him at the prom alone.

[Educational Message: You don't have to stay in a relationship because you feel a sense of guilt or obligation. If the relationship is not working for you, be honest with your partner and break it off.]

Airdate: 9/7/02

Time:

Duration: 30:00 CITY GUYS

### SKIPS, LIES AND RADIOTAPES (#63733)

Jamal and Chris plan to spend Senior Ditch Day bungee jumping with their friends, but their plans are upset when Ms. Noble reminds them of their promise to put on a radiothon fund-raiser for a local youth club. The guys want to get out of the fund-raiser without making Ms. Noble suspicious, so they prerecord their radio show and ditch school. Ms. Noble discovers their ruse, however, when the prerecorded tape malfunctions. As a result, the youth club is unable to raise enough money to fund its summer program. Feeling guilty, Jamal and Chris quickly organize a carnival to benefit the youth club. It is a great success, and the guys are glad they made good on their word.

[Educational Message: If you make a promise to do something, honor your obligation. Others who need your help are depending on you, and it is selfish to let them down.]

Airdate: 9/7/02

Time:

Duration: 30:00

SKATE

#### MAKING THE TRANSITION (#64613)

Whit is in bed with the flu and needs Dim and Vanessa to get the *Transitions* video magazine finished. Vanessa starts going over the footage they have in hand and given the time constraints, figures they can't go out and get new footage. When she works on her first layout, she and Dim get into an argument about aesthetics and decide the best approach would be to work on separate parts of the magazine. Later when Alex and Pat come into her office and cause her to lose her unsaved files, she gives up in frustration. Later, Michelle comes in and explains how Dim and Vanessa have different styles, but perhaps their styles could coexist in the same space. At first they don't agree, but Michelle suggests they try and blend their work. They calm down and accept each other's input, making it possible to finish the magazine. Alex and Patrick even bring in new tape of the pros, Sluggo and Colin McKay comically skating and wrestling with each other.

[Educational Message: When you have to work with another person, try to figure out a way to achieve your goal rather than getting frustrated with your work partners and giving up before the job is done.]

Airdate: 9/7/02

Time:

Duration: 30:00
JUST DEAL

#### ANIMAL HOUSE RULES (#63986)

The Roberts', Dylan and Jermaine make an unexpected visit to see Mike at his college dorm room. Upon arrival they find Mandy in his bed. Unbeknownst to them, she was sick from food poisoning. When Mike and Mandy try to explain, his parents apologize for arriving unannounced, embarrassed by the whole situation. Dylan is appalled at his parents' reaction

and asserts that they would have been livid had it been him. Dylan thinks his parents have different rules and standards for him and his brother, and of course, they respond by saying that Mike is older and doesn't need as much guidance. Dylan respectfully counters that he still has noticed a difference in their treatment at comparative ages. The Roberts realize that they probably have been stricter with Dylan because he had difficulties in school, but they agree to change these practices to reflect that they feel Dylan is now a responsible young man.

[Educational Message: When you feel your parents are being unfair, carefully approach them with your feelings to get an explanation and to be granted an opportunity to be treated differently.]

Airdate: 9/14/02

Time:

Duration: 30:00 CITY GUYS

CHICKEN RUN (#63717)

Jamal has a run-in in the park with a hostile guy named "Q" who later shows up at Manny High with his friends to fight Jamal. Knowing that "Q" simply wants to fight him to prove his manhood, Jamal tries to reason with him and refuses to fight. Thereafter, the students at Manny High begin to tease him, calling him a chicken for walking away. Angered by these insults, Jamal challenges "Q" to a brawl in the park. During the fight, "Q" pulls out a knife, and Chris accidentally gets cut on his hand. Jamal apologizes to Chris. Realizing Chris' injuries could have been much worse, Jamal concludes that fighting only gets people hurt, and defending a reputation is not worth it.

[Educational Message: If someone tries to instigate a fight with you, do not engage that person. It is not worth taking the chance of being seriously hurt or even killed for protecting your reputation.]

Airdate: 9/14/02

Time:

Duration: 30:00
ALL ABOUT US

### BEHIND THE MUSIC (#64062)

Alecia goes on a rigorous diet to lose weight for her upcoming concert because a big music executive will be in attendance. She becomes obsessed with losing weight in order to make a good impression. Alecia tries everything and yet is unsuccessful. In an emotional melt down, Alecia quits the band. Her friends tell her mother about her extreme dieting. Alecia's mother has a heart-to-heart talk with her and takes some responsibility for Alecia's insecurity. She tells her daughter that she too was influenced by her mother obsessing over her weight and, therefore, has not been the best role model'in this area. Alecia's mother decides to redefine in her own terms what the perfect body should be and Alecia does the same. The girls learn that magazines and the media perception of the perfect body are not the only reference points.

[Educational Message: Don't be influenced by the media's perception of the perfect body. A perfect body has many different forms, not just the ones on the covers of magazines.]

Airdate: 9/14/02

Time:

Duration: 30:00 **JUST DEAL** 

## VIDEO YEARBOOK (#63988)

Ash doesn't want to face going to school because of her break-up with Dylan. She worries about how their mutual ffiends will treat her. Dylan is equally nervous about returning to school for fear that people will make fun of him. Ash is relived to find that her friends won't ostracize her. This still doesn't stop the hurt that Ash feels for breaking Dylan's heart. On the video yearbook, Ash reflects on how well Dylan treated her when she first arrived at the school, and how he helped her through a difficult time when she lost her father. She says Dylan was the best friend she ever had. Jermaine shows Dylan the tape. Dylan is moved to talk to Ash. They both agree that they were good friends before the relationship and neither wants to lose the friendship.

[Educational Message: Relationships end, often badly, but you can get past the hurt and hard feelings to become friends again.]

Airdate: 9/14/02

Time:

Duration: 30:00 CITY GUYS

#### MODEL BEHAVIOR (#63731)

Jamal and the guys decide to check out a model search competition so they can ogle the girls. Jamal doesn't tell his girlfriend Rosie that he's going, assuming she'll be upset. Once there, however, he is surprised to find that Rosie has entered the competition. When she wins a magazine layout as a bikini model, Jamal cannot stand the idea of other guys seeing her dressed that way. He tries to buy up all copies of the magazine. At a party given by the magazine, Jamal gets into a fight with a guy who's ogling Rosie. Rosie gets angry about Jamal's jealousy and hypocrisy and sends him home. The next day, Jamal apologizes for his behavior and promises to try not to be so jealous. Rosie, in turn, decides it's probably a good thing to stop posing in bikinis.

[Educational Message: A hypocritical attitude and possessiveness can threaten a relationship, but communicating about your expectations of each other's behavior can help solve the problem.]

Airdate: 9/14/02

Time:

Duration: 30:00

SKATE

STEPPIN' UP (#64612)

Josh is getting ready for his first statewide competition, and he wants to try a really difficult trick, the Hard Flip. No matter what his teammates are doing, Josh keeps obsessing over this trick. After seeing other skaters warm up, Josh feels he doesn't have a chance in the competition. During his big run, he talks himself through the paces but holds back on trying to execute the Hard Flip and closes his run with something less difficult. Luckily, he makes the finals, but having finished in twelfth place, he is disappointed. The Canadian national champion comes to him during a practice with some encouragement to break loose, take the chance and try and nail the Hard Flip. During Josh's next competitive run, he goes for it. He misses twice, but on the third attempt, he hits it just as the buzzer goes off. While he doesn't win the meet, his photo lands in a major skating magazine because nailing this really difficult trick is what really proved he had the talent to be in big competitions.

[Educational Message: When you're taking on a new challenge, sometimes you have to let go of the stress and just take the chance to do something new and difficult to prove you can advance to the next level of difficulty.]

Airdate: 9/14/02

Time:

Duration: 30:00 JUST DEAL

**OVER THE NET** (#63985)

Mandy's concentration while playing volleyball is shot by her father's constant yelling during the game. Even though her team wins, he is extremely critical of Mandy's performance. She decides to quit volleyball and later admits to Laurel that her father's expectations of her are too high and his pressure is overwhelming. Laurel advises her not to quit but to find a way to stop her father from putting so much pressure on her to be perfect. Mandy comes up with an inventive way of accomplishing this. During the game, she stops, tells her father how his yelling makes her feel and gives him a lollipop to help keep him quiet. After the game, her dad apologizes and validates how proud he is of her.

[Educational Message: When your parents are overbearing and critical in a misguided effort to help you perform, find a way to respectfully explain that their "support" is actually having a negative effect. Ask for less criticism and public display of emotion about your performance.

Airdate: 9/21/02

Time:

Duration: 30:00 CITY GUYS

THIS OLD NERD (#63714)

Vincent is a "nerd" who is constantly being teased by the other teens at Manny High. After watching Vincent and Dawn practice for an upcoming debate competition, Jamal recalls a time when Vincent stuck up for him in grade school and decides to help Vincent by making him "cool." Jamal is successful and Vince becomes one of the coolest students at Manny High, changing his walk, talk, and name. However, Vince's popularity goes to his head, so much so that he stops participating in important activities and disregards his friends. Most importantly, he quits the debate team, which could get him a scholarship to go to college. Jamal advises him that quitting the debate team is not a wise decision and that he can still be "cool" and true to himself. While keeping many of his cool traits, Vincent participates in the debate, impressing the college recruiters.

[Educational Message: Be true to your goals and work hard at what will make you successful rather than abandoning those goals to fit in with the "cool" crowd.]

Airdate: 9/21/02

Time:

Duration: 30:00 ALL ABOUT US

## SIERRA MEETS HER MATCH (#64059)

After security cameras are put in the school, Sierra campaigns against them on the basis of a right to privacy. Her rival, Logan, is in favor of the cameras as a way to prevent crime in the school. Both refuse to see the issue from the other's perspective. The more they argue, the more attracted to each other they become. To stay focused on the political issue, Sierra sprays the security cameras with super glue, and Logan takes her organizer out of her locker as a way to get her to see his side. The girls see the futility of stubbornly holding one position and encourage Sierra to look at the situation from a different angle. With a camera mounted, she would know who stole from her. During the student body debate on the issue, Sierra and Logan end up taking the position opposite their initial stance and agree to compromise on the issue of security cameras in the school.

[Educational Message: It is important to know what you stand for, but do not be stubborn and narrow-minded. Try to consider looking at things from more than one perspective in order to reach a compromise.]

Airdate: 9/21/02

Time:

Duration: 30:00
JUST DEAL

#### LOOKING BACK (#63989)

Dylan is depressed about his breakup with Ash and begins to reflect on their relationship. He remembers when he asks her out for the first time. Ash remembers the same date and regrets that they moved the relationship beyond friendship. She does recall times when she felt the romance --- their first kiss and when he took her to his church. However, Dylan feels that maybe they were too different all along, especially about certain religious and moral values. They both wish they could change the past. Ash's mother advises her not to think about the relationship in negative terms since a lot of good was gained for both of them. In the end, Dylan remembers that he still does not know what happened with Ash when she went to San Francisco over the summer. She finally confesses to Dylan that she cheated on him with Josh.

[Educational Message: You gain something good from every relationship, even if you break up. The hurt may be terrible but you have to face your loss and move on.]

Airdate: 9/21/02

Time:

Duration: 30:00 CITY GUYS

#### E-BREAKUP (#63715)

Dawn meets a new guy on the Internet and cancels a date with her boyfriend, Al, to meet him. Cassidy warns her that she would be cheating on Al, but she meets the new guy anyway, who turns out to be El-Train. Although El-Train wants to tell Al about Dawn's cheating ways, he agrees to stay silent, but later has a hard time holding it in when Al confides that Dawn has been distant lately. Fearing that El-Train will tell him, Dawn finally tells Al the truth. Al is so upset that he breaks up with her. As each of them toys with the idea of getting back together, both realize that they really don't have anything in common anymore. Even though it hurts them both to break up, they agree to just be friends.

[Educational Message: In a relationship, you must be honest with yourself and your partner if you think the two of you are going in opposite directions. A teenage couple should never stay together out of habit when they no longer have anything in common.]

Airdate: 9/21/02

Time:

Duration: 30:00

SKATE

FRONTIN' POSER (#64611)

Trent Fly is a new guy in town who boasts about his knowledge about skating and even claims to know professional skater Karlin McKay. His knowledge initially impresses Dim and Josh, but when it comes to proving his skills on the ramps, he

cannot land one trick. Dim and Josh don't think Trent is being completely honest, but Michelle is infatuated and impressed. Dim and Josh are certain Trent is a poser and an exaggerator until skater Karlin McKay actually comes to the shop looking for Trent. In the meantime, Michelle discovers that Trent has been lying all along about his skills. They all confront him, demanding that he clear things up and tell the truth. Trent admits to lying in order to impress them, but adds that McKay is a family friend who has known him since he was a baby. The kids advise him that if he would just be himself and not try to impress people with false bravado, it would be easy for him to make and keep friends.

[Educational Message: When you misrepresent yourself, you are not as likely to make or keep friends as when you are just yourself and deal with people on an honest level.]

Airdate: 9/21/02

Time:

Duration: 30:00 JUST DEAL

### THE LITTLE TRAMP (#63981)

Dylan's childhood friend Laurel unexpectantly comes into town with her father. Ash reacts with jealously listening to stories about Laurel and Dylan when they were kids. She realizes that Dylan failed to mention that the friend he spent his summer with was an attractive girl. Dylan admits to withholding that information as a way to get back about Ash. Ash is insecure about Dylan's friendship with Laurel remembering her infidelity with her ex-boyfriend over the summer. Plagued with guilt, Ash wants to tell Dylan. She withholds the information for fear of hurting him more. Instead, she apologizes to Laurel for treating her so rudely and offers to be her friend.

[Educational Message: With relationships it's always best to never break a trust, but if you've made a mistake, sometimes it is better to be silent than to hurt someone else by unburdening your sense of guilt.]

Airdate: 9/28/02

Time:

Duration: 30:00 CITY GUYS

#### DANCES WITH MALCOLM (#63719)

Jamal auditions as a back-up dancer for a hit group's tour. His archrival, Malcolm, auditions too. Since the audition calls for partners, Jamal turns in desperation to the untalented Chris. When Malcolm learns that his own partner has been grounded, he suggests teaming up with Jamal. Jamal reluctantly agrees, knowing it is his only chance to win. To his surprise, he and Malcolm are able to put aside their differences and ace the audition. Unfortunately, another dancer returns to the tour, so only one new dancer is needed. When Jamal hears that Malcolm needs money to help his injured sister, he is torn. At the final audition, Jamal feigns an injury, allowing Malcolm to win.

[Educational Message: Sometimes in competitions, there are situations where you can set aside your own ambition to help others who have a greater need than you to accomplish a particular goal.]

Airdate: 9/28/02

Time:

Duration: 30:00 ALL ABOUT US

### **TRUTH OR DARE (#64058)**

During a game of truth or dare, Alecia dares Christina to take the girls on a joyride in her dad's vintage Mustang. When the car breaks down, Christina is so upset that she stops talking to Alecia. With a big Mustang Rally coming up, her dad is sure to find out about the damage. Alecia tries to make amends with Christina by finding the vintage part needed to fix the car, but they do not know how to install it. Finally, Christina confesses to her dad, and Alecia steps up to take her part of the blame. To their surprise, Mr. Castelli knew about the damage all along but was waiting for Christina to tell the truth, confident that she would do the right thing.

[Educational Message: If you make a mistake that affects others, admit to it. Trying to cover up the truth always makes things worse.]

Airdate: 9/28/02

Time:

Duration: 30:00 JUST DEAL INEVER (#63984) Ash invites her girl friends over for a sleepover at her house. Mandy introduces the girls to a game of telling secrets called "I Never". The main rule of the game is to never tell anyone what is divulged. Ash and Laurel get into a competition of outrageous stories. When Laurel's stories continue to top Ash's, she retaliates by accusing her of having a crush on her boyfriend, Dylan. Laurel combats by accusing Ash of cheating on Dylan with Josh. Ash admits that it is true. Motivated by her loyalty to Dylan, Laurel leaves to tell Dylan the truth. Laurel changes her mind and returns to Ash's house. She says she wants to honor her promise of secrecy. However, Laurel makes Ash promise not to string Dylan along.

[Educational Message: If you promise to uphold a trust, you have to honor your commitment. If you feel the stakes are going to be too high, then don't offer to keep a secret that is too challenging for you to maintain a silence.]

Airdate: 9/28/02

Time:

Duration: 30:00 CITY GUYS

#### DAWN DON'T KNOW JACK (#63727)

Chris gets a visit from his old prep school buddy Jack, who is working on a Habitat for Humanity project in the area. He enlists Chris, Cassidy and Dawn to help. Dawn and Jack are instantly smitten with each other and begin dating. Dawn is thrilled until Chris tells her that Jack continues to date a previous girlfriend. When Dawn confronts Jack, he gives her a necklace and promises to break up with the other girl. Dawn believes him, but Cassidy remains suspicious, leading to a rift between the long-time friends. At the Habitat project dedication, Jack's other girlfriend shows up. Dawn sees them together and realizes Cassidy was right. She dumps Jack and makes up with Cassidy.

[Educational Message: In the early stages of a relationship, infatuation can cloud your judgment. Listen to trusted friends for an outside perspective.]

Airdate: 9/28/02

Time:

Duration: 30:00

SKATE

### DECKS, LIES AND VIDEOTAPES (#64601)

Josh is consumed with making a demo reel for his crooked sponsor, Skorch, and convinces Dim to illegally break into a skate warehouse to get the shots, even though Dim is on probation. When the police discover their break-in, Josh gets away and leaves Dim behind. After searching, he finds an angry Dim, who accuses Josh of being selfish. Michelle tells Josh that he should not have chosen his partnership with Skorch over his sincere friendship with Dim. Later, when Skorch tries to lure Michelle's younger brother into attempting a very dangerous jump for a promotional video, Josh finally realizes that Skorch doesn't care about their skaters and ends his affiliation with them. He apologizes to Dim, who understands what happened, and they resume their friendship.

[Educational Message: If you have to expose your friends to a negative risk in order to gain something for yourself, stop and consider what has driven you to that point. A true friendship should never be abused or taken for granted.]

Airdate; 9/28/02

Time:

Duration: 30:00 **JUST DEAL** 

FLASHBACK (#63977)

Ash spends the whole summer in San Francisco's art school with her old boyfriend Josh. Dylan spends his summer in his hometown with his childhood friend, Laurel. However, the difference is that Ash is unfaithful with her ex-boyfriend. Dylan learns that Josh was in San Francisco by discovering a painting of him in Ash's collection of artwork. He immediately suspects that something happened, remembering how unavailable she was to him. Ash struggles with how to deal with the reality of her unfaithfulness. Jermaine tries to ease Dylan's fears by comparing spending his summer with Laurel. However, Dylan knows that this situation is very different. Jermaine advises that if Ash was unfaithful, she is the only person who can make it right again.

[Educational Message: When you betray someone who has trusted you, you have to be prepared to face the consequences.]

# OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

#### JULY-SEPTEMBER 2002

Airdate: 8/10/02 Time: 9:00-10:00pm Duration: 60:00

#### THE CROCODILE HUNTER: GRAHAM'S REVENGE

Famed Crocodile Hunter Steve Irwin returns to NBC with a new one-hour special, "Graham's Revenge". Irwin is faced with the formidable task of catching his crocodile adversary, Graham, to relocate him and his crocodile girlfriend Bindi, to their newly expanded enclosure. It's up to Irwin to use his skill and knowledge to battle the elements and the uncooperative crocs. However, the stakes are raised when Irwin's best mate unexpectedly falls into Graham's unforgiving jaws.

# NETWORK PUBLIC SERVICE SCHEDULE, JULY 2002 (PSAs Targeted to Children 16 and Under)

DATE	PROGRAM	ORGANIZATION	SPOT I.D.	LENGTH
7/06	City Guys 1	TMYK/Teen Violence	ZNBC1115	:10
7/06	All About Us	TMYK/Judging	ZNBC1109	:10
7/06	Just Deal	TMYK/Diversity	ZNBC1118	:10
7/06	City Guys 2	TMYK/Judging	ZNBC1109	:10
7/06	Skate	TMYK/Teen Violence	ZNBC1115	:10
7/06	Inside Stuff	TMYK/Diversity	ZNBC1118	:10
7/07	Dateline 8:00pm	TMYK/Prejudice	ZNBC1106	:10
7/08	Fear Factor 8:00pm	TMYK/Judging	ZNBC1109	:10
7/13	City Guys 1	TMYK/Diversity	ZNBC1118	:10
7/13	All About Us	TMYK/Teen Violence	ZNBC1115	:10
7/13	Just Deal	TMYK/Judging	ZNBC1109	:10
7/13	City Guys 2	TMYK/Teen Violence	ZNBC1115	:10
7/13	Skate	TMYK/Diversity	ZNBC1118	:10
7/13	Inside Stuff	TMYK/Judging	ZNBC1109	:10
7/14	Weakest Link	TMYK/Judging	ZNBC1109	:10
7/15	Fear Factor 8:00pm	TMYK/Prejudice	ZNBC1106	:10
7/18	Scrubs 8:30pm	TMYK/Diversity	ZNBC1118	:10
7/20	City Guys 1	TMYK/Judging	ZNBC1109	:10
7/20	All About Us	TMYK/Diversity	ZNBC1118	:10
7/20	Just Deal	TMYK/Teen Violence	ZNBC1115	:10
7/20	City Guys 2	TMYK/Diversity	ZNBC1118	:10
7/20	Skate	TMYK/Judging	ZNBC1109	:10
7/20	Inside Stuff	TMYK/Teen Violence	ZNBC1115	:10
7/20	She Spies	TMYK/Prejudice	ZNBC1106	:10
7/24	Meet My Folks	TMYK/Judging	ZNBC1109	:10
7/27	City Guys 1	TMYK/Teen Violence	ZNBC1115	:10
7/27	All About Us	TMYK/Judging	ZNBC1109	:10

7/27	Just Deal	TMYK/Diversity	ZNBC1118	:10
7/27	City Guys 2	TMYK/Judging	ZNBC1109	:10
7/27	Skate	TMYK/Teen Violence	ZNBC1115	:10
7/27	Inside Stuff	TMYK/Diversity	ZNBC1118	:10
7/28	Dateline 7:00pm	TMYK/Prejudice	ZNBC1106	:10
7/29	Fear Factor 8:00pm	TMYK/Judging	ZNBC1109	:10

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# NETWORK PUBLIC SERVICE SCHEDULE, AUGUST 2002 (PSAs Targeted to Children 16 and Under)

DATE	<u>PROGRAM</u>	ORGANIZATION	SPOT I.D.	LENGTH
8/03	City Guys 1	TMYK/Diversity	ZNBC1118	:10
8/03	All About Us	TMYK/Teen Violence	ZNBC1115	:10
8/03	Just Deal	TMYK/Judging	ZNBC1109	:10
8/03	City Guys 2	TMYK/Teen Violence	ZNBC1115	:10
8/03	Skate	TMYK/Diversity	ZNBC1118	:10
8/03	Inside Stuff	TMYK/Judging	ZNBC1109	:10
8/03	WNBA Game	Read To Acheive	NBAT2909	:30
8/03	NBC Movie of the Week 9pm	TMYK/Prejudice	ZNBC1106	:10
8/10	City Guys 1	TMYK/Judging	ZNBC1109	:10
8/10	All About Us	TMYK/Diversity	ZNBC1118	:10
8/10	Just Deal	TMYK/Teen Violence	ZNBC1115	:10
8/10	City Guys 2	TMYK/Diversity	ZNBC1118	:10
8/10	Skate	TMYK/Judging	ZNBC1109	:10
8/10	Inside Stuff	TMYK/Teen Violence	ZNBC1115	:10
8/10	NBC Sports 8:00pm .	TMYK/Judging	ZNBC1109	:10
8/11	NBC Sports 7:00pm	TMYK/Diversity	ZNBC1118	:10
8/12	Fear Factor 8:00pm	TMYK/Prejudice	ZNBC1106	:10
8/17	City Guys 1	TMYK/Teen Violence	ZNBC1115	:10
8/17	All About Us	TMYK/Judging	ZNBC1109	:10
8/17	Just Deal	TMYK/Diversity	ZNBC1118	:10
8/17	City Guys 2 ,	TMYK/Judging	ZNBC1109	:10
8/17	Skate	TMYK/Teen Violence	ZNBC1115	:10
8/17	Inside Stuff	TMYK/Diversity	ZNBC1118	:10
8/24	City Guys 1	TMYK/Diversity	ZNBC1118	:10
8/24	All About Us	TMYK/Teen Violence	ZNBC1115	:10
8/24	Just Deal	TMYK/Judging	ZNBC1109	:10
8/24	Skate	TMYK/Diversity	ZNBC1118	:10
8/24	City Guys 2	TMYK/Teen Violence	ZNBC1115	:10

8/24	Inside Stuff	TMYK/Judging	ZNBC1109	:10
8/26	, Fear Factor 8:00pm	TMYK/Judging	ZNBC1109	:10
8/31	City Guys 1	TMYK/Judging	ZNBC1109	:10
8/31	All About Us	TMYK/Diversity	ZNBC1118	:10 .
8/31	Just Deal	TMYK/Teen Violence	ZNBC1115	:10
8/31	City Guys 2	TMYK/Diversity	ZNBC1118	:10
8/31	Skate	TMYK/Judging	ZNBC1109	:10
8/31	Inside Stuff	TMYK/Teen Violence	ZNBC1115	:10
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# NETWORK PUBLIC SERVICE SCHEDULE, SEPTEMBER 2002 (PSAs Targeted to Children 16 and Under)

DATE	PROGRAM	ORGANIZATION	SPOT LD.	LENGTH
9/07	City Guys 1	TMYK/Teen Violence	ZNBC1115	:10
9/07	All About Us	TMYK/Judging	ZNBC1109	:10
9/07	Just Deal	TMYK/Diversity	ZNBC1118	:10
9/07	City Guys 2	TMYK/Judging	ZNBC1109	:10
9/07	Skate	TMYK/Teen Violence	ZNBC1115	:10
9/07	Just Deal B	TMYK/Judging	ZNBC1109	:10
9/08	Dateline 7:00pm	TMYK/Prejudice	ZNBC1106	:10
9/09	Fear Factor 8:00pm	TMYK/Judging	ZNBC1109	:10
9/14	City Guys 1	TMYK/Diversity	ZNBC1118	:10
9/14	All About Us	TMYK/Teen Violence	ZNBC1115	:10
9/14	Just Deal	TMYK/Judging	ZNBC1109	:10
9/14	City Guys 2	TMYK/Teen Violence	ZNBC1115	:10
9/14	Skate	TMYK/Judging	ZNBC1109	:10
9/14	Just Deal B	TMYK/Judging	ZNBC1109	:10
9/16	Fear Factor 8:00pm	TMYK/Prejudice	,ZNBC1106	:10
9/21	City Guys 1	TMYK/Judging	ZNBC1109	:10
9/21	All About Us	TMYK/Diversity	ZNBC1118	:10
9/21	Just Deal	TMYK/Teen Violence	ZNBC1115	:10
9/21	City Guys 2	TMYK/Judging	ZNBC1109	:10
9/21	Skate	TMYK/Diversity	ZNBC1118	:10
9/21	Just Deal B	TMYK/Teen Violence	ZNBC1115	:10
9/21	Meet My Folks	TMYK/Judging	ZNBC1109	:10
9/28	City Guys 1	TMYK/Teen Violence	ZNBC1115	:10
9/28	All About Us	TMYK/Judging	ZNBC1109	:10
9/28	Just Deal	TMYK/Diversity	ZNBC1118	:10
9/28	Skate	TMYK/Teen Violence	ZNBC1115	:10
9/28	City Guys 2	TMYK/Judging	ZNBC1109	:10
9/28	Just Deal B	TMYK/Diversity	ZNBC1118	:10

9/30

Fear Factor 8:00pm

TMYK/Judging

ZNBC2111

:10

## NBC NETWORK NON-BROADCAST EFFORTS

## JULY - SEPTEMBER 2002

## THE MORE YOU KNOW WEBSITE

The More You Know's website (www.nbc.com/tmyk) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSAs, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades.

#### NETWORK ON-AIR PROMOTIONAL EFFORTS:

09/27/02 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1 SELECTION: SHOW CD: DIS START DATE: 07/01/02 END DATE: DATE TIME IND TYPE LEN DESCRIPTION PROMO ID 08/23/02 08:00:00PM 5317 0060 DATELINE 08:39:12PM NI A 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 08/24/02 10:00:00AM 1625 0030 CITY GUYS 10:19:13AM NI B 010 DISCOVERY:T REX 010X 005 DIS1 10 10:29:13AM PR04H 010 DISCOVERY:GLOBE 010X O05 DIS1 20 08/24/02 10:30:00AM 1628 0030 ALL ABOUT US 10:48:56AM NI B 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 10:59:13AM PR04I 010 DISCOVERY:GLOBE 010X O05 DIS1 20 08/24/02 11:00:00AM 1626 0030 JUST DEAL 11:18:23AM NI B 010 DISCOVERY:T REX 010X 005 DIS1 10 11:29:14AM PR04G 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 08/24/02 11:30:00AM 1644 0030 CITY GUYS II 11:48:29AM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 11:59:14AM PR04H 010 DISCOVERY;GLOBE #1 010X O05 DIS1 20 08/24/02 12:00:00PM 1645 0030 SK8 12:18:08PM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 08/30/02 08:00:00PM 5317 0060 DATELINE 08:30:56PM PR02I 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 08/31/02 10:00:00AM 1625 0030 CITY GUYS 10:16:55AM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 10:29:14AM PR04G 010 DISCOVERY:T REX 010X O05 DIS1 10 08/31/02 10:30:00AM 1628 0030 ALL ABOUT US 10:48:29AM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 10:59:13AM PR04H 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 08/31/02 11:00:00AM 1626 0030 JUST DEAL 11:19:44AM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 11:29:14AM PR04H 010 DISCOVERY:T REX 010X O05 DIS1 10 08/31/02 11:30:00AM 1644 0030 CITY GUYS II 11:48:28AM NI B 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 11:59:14AM PR04G 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 08/31/02 12:00:00PM 1645 0030 SK8 12:18:48PM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 09/06/02 08:00:00PM 5317 0060 DATELINE 08:18:38PM PR02G 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 09/07/02 10:00:00AM 1625 0030 CITY GUYS 10:16:35AM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 10:29:14AM PR04H 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 09/07/02 10:30:00AM 1628' 0030 ALL ABOUT US 10:49:02AM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 10:59:13AM PR04G 010 DISCOVERY:T REX 010X O05 DIS1 10 09/07/02 11:00:00AM 1626 0030 JUST DEAL 11:16:48AM NI B 010 DISCOVERY;GLOBE #1 010X O05 DIS1 20 11:29:14AM PR04H 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 09/07/02 11:30:00AM 1644 0030 CITY GUYS II 11:48:16AM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 11:59:14AM PR04H 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 09/07/02 12:00:00PM 1645 0030 SK8 12:17:55PM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 12:28:52PM PR04G 010 DISCOVERY:T REX 010X O05 DIS1 10 09/07/02 12:30:00PM 1651 0030 JUST DEAL-B (01/02) 12:47:47PM NI B 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20

12:59:14PM PR04G 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 09/13/02 08:00:00PM 5316 0060 PROVIDENCE 08:05:57PM PR01F 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 09/14/02 10:00:00AM 1625 0030 CITY GUYS 10:20:26AM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 10:29:12AM PR04H 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 09/14/02 10:30:00AM 1628 0030 ALL ABOUT US 10:47:12AM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 10:59:13AM PR04G 010 DISCOVERY:T REX 010X O05 DIS1 10 09/14/02 11:00:00AM 1626 0030 JUST DEAL 11:16:52AM NI B 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 11:29:14AM PR04I 010 DISCOVERY:STEVE IRWIN 010X Q05 DIS1 30 09/14/02 11:30:00AM 1644 0030 CITY GUYS II 11:49:18AM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 11:59:13AM PR04H 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 09/14/02 12:00:00PM 1645 0030 SK8 12:17:00PM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 12:28:54PM PR04H 010 DISCOVERY:T REX 010X O05 DIS1 10' 09/14/02 12:30:00PM 1651 0030 JUST DEAL-B (01/02) 12:47:52PM NI B 010 DISCOVERY;GLOBE #1 010X O05 DIS1 20 12:59:14PM PR04G 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 09/21/02 10:00:00AM 1625 0030 CITY GUYS 10:21:13AM NI B 010 DISCOVERY:T REX 010X O05 DIST 10 10:29:14AM PR04H 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 09/21/02 10:30:00AM 1628 0030 ALL ABOUT US 10:49:18AM NI B 010 DISCOVERY; STEVE IRWIN 010X O05 DIS1 30 10:59:13AM PR04H 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 09/21/02 11:00:00AM 1626 0030 JUST DEAL 11:19:58AM NI B 010 DISCOVERY:T REX 010X O05 DIS1 10 11:29:14AM PR04H 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 09/21/02 11:30:00AM 1644 0030 CITY GUYS II 11:48:12AM NI B 010 DISCOVERY:GLOBE #1 010X O05 DIS1 20 11:59:14AM PR04H 010 DISCOVERY:STEVE IRWIN 010X 005 DIS1 30 09/21/02 12:00:00PM 1645 0030 SK8 12:18:48PM NI B 010 DISCOVERY;GLOBE #1 010X O05 DIS1 20 12:28:54PM PR04H 010 DISCOVERY:T REX 010X O05 DIS1 10. 09/21/02 12:30:00PM 1651 0030 JUST DEAL-B (01/02) 12:46:07PM NI B 010 DISCOVERY:STEVE IRWIN 010X O05 DIS1 30 12:58:59PM PR04G 010 DISCOVERY:T REX 010X O05 DIS1 10 TOTAL PROMO AIRINGS: 58 TOTAL PROMO SECONDS: 580 \*\*\*\*\* END OF REPORT \*\*\*\*\*

NBC ON-AIR PROMOTIONS SYSTEM 09/27/02 PAGE: 1 SELECTION: SHOW CD: SKA START DATE: 07/01/02 END DATE: DATE TIME IND TYPE LEN DESCRIPTION PROMO ID 07/13/02 11:30:00AM 1644 0030 CITY GUYS II 11:59:13AM PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10 07/20/02 11:00:00AM 1626 0030 JUST DEAL 11:29:14AM PR04G 010 SK8:GAP JUMP 010G 831 SKA1 10 07/20/02 11:30:00AM 1644 0030 CITY GUYS II 11:59:14AM PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10 07/20/02 12:00:00PM 1645 0030 SK8 12:18:53PM BM A 004 SK8:SUPER 8 004G 831 SKA1 10 07/27/02 11:00:00AM 1626 0030 JUST DEAL

11:29:14AM PR04H 010 SK8:GAP JUMP 07/27/02 11:30:00AM 1644 0030 CITY GUYS II	010G 831 SKA1 10
11:59:13AM PR04H 010 SK8:GAP JUMP 07/27/02 12:00:00PM 1645 0030 SK8	010G 831 SKA1 10
12:19:46PM BM A 004 SK8:SUPER 8 08/03/02 10:30:00AM 1628 0030 ALL ABOUT US	004G 831 SKA1 10
10:59:12AM PR04H 010 SK8:GAP JUMP 08/03/02 11:00:00AM 1626 0030 JUST DEAL	010G 831 SKA1 10
11:29:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
08/03/02 11:30:00AM 1644 0030 CITY GUYS II 11:59:15AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
08/03/02 12:00:00PM 1645 0030 SK8 12:18:03PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
08/10/02 10:00:00AM 1625 0030 CITY GUYS 10:29:13AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
08/10/02 10:30:00AM 1628 0030 ALL ABOUT US 10:59:13AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
08/10/02 11:00:00AM 1626 0030 JUST DEAL 11:29:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
08/10/02 11:30:00AM 1644 0030 CITY GUYS II 11:59:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
08/10/02 12:00:00PM 1645 0030 SK8 12:20:13PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
08/17/02 10:30:00AM 1628 0030 ALL ABOUT US 10:59:13AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
08/17/02 11:00:00AM 1626 0030 JUST DEAL 11:29:14AM PR04H 010 SK8;GAP JUMP	010G 831 SKA1 10
08/17/02 11:30:00AM 1644 0030 CITY GUYS II 11:59:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
08/17/02 12:00:00PM 1645 0030 SK8 12:19:28PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
08/24/02 12:00:00PM 1645 0030 SK8	
12:18:04PM BM A 004 SK8:SUPER 8 08/31/02 12:00:00PM 1645 0030 SK8	004G 831 SKA1 10
12:18:44PM BM A 004 SK8:SUPER 8 TOTAL PROMO AIRINGS: 22	004G 831 SKA1 10
TOTAL PROMO SECONDS: 178 ***** END OF REPORT *****	

09/27/02 NBC ON-AIR PROMOTIONS S	
SELECTION: SHOW CD: CIT START DA	ATE: 07/01/02 END DATE:
DATE TIME IND TYPE LEN DESCRIPTION	ON PROMO ID '
07/05/02 08:00:00PM 5317 0120 DATELINE	
08:56:59PM NI A 010 ALL KIDS #1	010G 831 CIT5 10
07/12/02 08:00:00PM 5317 0120 DATELINE	
08:57:35PM PR04G 010 ALL KIDS #1	010G 831 CIT5 10
07/13/02 10:00:00AM 1625 0030 CITY GUYS	
10:21:31AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/13/02 10:30:00AM 1628 0030 ALL ABOUT US	S
10:46:33AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
07/13/02 11:00:00AM 1626 0030 JUST DEAL	
11:16:48AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/13/02 11:30:00AM 1644 0030 CITY GUYS II	
11:50:44AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
07/13/02 12:00:00PM 1645 0030 SK8	

12:15:44PM NI B 010 ALL KIDS #2 07/19/02 08:00:00PM 5317 0120 DATELINE	010G 831 CIT5 20
09:14:25PM PR05G 010 ALL KIDS #1 07/20/02 10:00:00AM 1625 0030 CITY GUYS	010G 831 CIT5 10
10:19:31AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:19:35AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/20/02 10:30:00AM 1628 0030 ALL ABOUT US	010G 651 C115 10
10:50:13AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
07/20/02 11:00:00AM 1626 0030 JUST DEAL	0100 051 0115 20
11:20:28AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/20/02 11:30:00AM 1644 0030 CITY GUYS II	
11:50:14AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
07/20/02 12:00:00PM 1645 0030 SK8	
12:18:57PM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/26/02 08:00:00PM 5317 0120 DATELINE	
08:27:15PM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/27/02 10:00:00AM 1625 0030 CITY GUYS	
10:20:18AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:20:22AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/27/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:49:59AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
07/27/02 11:00:00AM 1626 0030 JUST DEAL	
11:16:56AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
07/27/02 11:30:00AM 1644 0030 CITY GUYS II	
11:48:32AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
07/27/02 12:00:00PM 1645 0030 SK8	0100 001 0777 10
12:19:50PM NI B 010 ALL KIDS #1	010G 831 CIT5 10
08/02/02 08:00:00PM 5317 0120 DATELINE	0100 021 000 10
08:46:16PM NI A 010 ALL KIDS #1 08/03/02 10:00:00AM 1625 0030 CITY GUYS	010G 831 CTT5 10
10:20:56AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:21:00AM NI B 010 ALL KIDS #1	010G 831 CITT 10
10:29:12AM PR04H 010 ALL KIDS #2	010G 831 CITS 10
08/03/02 10:30:00AM 1628 0030 ALL ABOUT US	010 001 0110 20
10:51:44AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
08/03/02 11:00:00AM 1626 0030 JUST DEAL	
11:17:08AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
08/03/02 11:30:00AM 1644 0030 CITY GUYS II	
11:49:45AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
08/03/02 12:00:00PM 1645 0030 SK8	
12:18:07PM NI B 010 ALL KIDS #2	010G 831 CIT5 20
08/09/02 08:00:00PM 5317 0120 DATELINE	
09:09:06PM PR05H 010 ALL KIDS #1	010G 831 CIT5 10
08/10/02 10:00:00AM 1625 0030 CITY GUYS	
10:18:18AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:18:22AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
08/10/02 10:30:00AM 1628 0030 ALL ABOUT US	040 CL 084 CVTTW 00
10:50:33AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
08/10/02 11:00:00AM 1626 0030 JUST DEAL	010/2 921 (1775 20
11:18:00AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
- (1871(1711)   1 (31)(11)(A NA - 168)(-10)(21)   7 (10) (21) (21) (22)	
08/10/02 11:30:00AM 1644 0030 CITY GUYS II	
11:48:55AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
11:48:55AM NI B 010 ALL KIDS #1 08/10/02 12:00:00PM 1645 0030 SK8	010G 831 CIT5 10
11:48:55AM NI B 010 ALL KIDS #1 08/10/02 12:00:00PM 1645 0030 SK8 12:20:17PM NI B 010 ALL KIDS #2	
11:48:55AM NI B 010 ALL KIDS #1 08/10/02 12:00:00PM 1645 0030 SK8	010G 831 CIT5 10

1

08/17/02 10:00:00AM 1625 0030 CITY GUYS	
10:20:50AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:20:54AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
10:29:14AM PR04H 010 ALL KIDS #1	010G 831 CIT5 10
08/17/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:47:04AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
08/17/02 11:00:00AM 1626 0030 JUST DEAL	
11:21:00AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
08/17/02 11:30:00AM 1644 0030 CITY GUYS II	
11:47:31AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
08/17/02 12:00:00PM 1645 0030 SK8	
12:19:32PM NI B 010 ALL KIDS #1	010G 831 CIT5 10
08/24/02 10:00:00AM 1625 0030 CITY GUYS	
10:19:09AM BM A 004 CITY GUYS	004G 831 CIT1 10
08/31/02 10:00:00AM 1625 0030 CITY GUYS	
10:16:51AM BM A 004 CITY GUYS	004G 831 CIT1 10
TOTAL PROMO AIRINGS: 46	
TOTAL PROMÓ SECONDS: 418	
***** END OF REPORT *****	

NBC ON-AIR PROMOTIONS SYSTEM 09/27/02 PAGE: 1 SELECTION: SHOW CD: JUD START DATE: 07/01/02 END DATE: TIME IND TYPE LEN DESCRIPTION PROMO ID 07/13/02 10:00:00AM 1625 0030 CITY GUYS 10:29:14AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10 10:59:13AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10 07/13/02 11:00:00AM 1626 0030 JUST DEAL 11:29:14AM PR04I 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10 07/20/02 10:00:00AM 1625 0030 CITY GUYS 10:29:14AM PR04F 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10 10:59:13AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10 07/20/02 11:00:00AM 1626 0030 JUST DEAL 11:20:24AM BM A 004 JUST DEAL 004G 831 JUD1 10 07/27/02 10:00:00AM 1625 0030 CITY GUYS 10:29:14AM PR04I 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10 07/27/02 10:30:00AM 1628 0030 ALL ABOUT US 10:59:13AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10 07/27/02 11:00:00AM 1626 0030 JUST DEAL 11:16:52AM BM A 004 JUST DEAL 004G 831 JUD1 10 08/03/02 11:00:00AM 1626 0030 JUST DEAL 11:17:04AM BM A 004 JUST DEAL 004G 831 JUD1 10 08/10/02 11:00:00AM 1626 0030 JUST DEAL 11:17:56AM BM A 004 JUST DEAL 004G 831 JUD1 10 08/17/02 11:00:00AM 1626 0030 JUST DEAL 11:20:56AM BM A 004 JUST DEAL 004G 831 JUD1 10 08/24/02 11:00:00AM 1626 0030 JUST DEAL 11:18:19AM BM A 004 JUST DEAL 004G 831 JUD1 10 08/31/02 11:00:00AM 1626 0030 JUST DEAL 11:19:40AM BM A 004 JUST DEAL 004G 831 JUD1 10 TOTAL PROMO AIRINGS: 14 TOTAL PROMO SECONDS:

\*\*\*\*\* END OF REPORT \*\*\*\*\*

09/27/02 NBC ON-AIR PRO	MOTIONS SYSTEM	PAGE: 1
SELECTION: SHOW CD: GUY	START DATE: 07/01/02 E1	ND DATE:
DATE TIME IND TYPE LEN	DESCRIPTION PROM	O ID
07/20/02 11:30:00AM 1644 0030 CIT	Y GUYS II	
11:50:10AM BM A 004 CITY	GUYS II 004G 831 GU	Y1 10
07/27/02 11:30:00AM 1644 0030 CIT	Y GUYS II	
11:48:28AM BM A 004 CITY	GUYS II 004G 831 GU	Y1 10
08/03/02 11:30:00AM 1644 0030 CIT	TY GUYS II	
11:49:41AM BM A 004 CITY	GUYS II 004G 831 GU	Y1 10
08/10/02 11:30:00AM 1644 0030 CIT	TY GUYS II	
11:48:51AM BM A 004 CITY	GUYS II 004G 831 GU	Y1 10
08/17/02 11:30:00AM 1644 0030 CIT	Y GUYS II	
11:47:27AM BM A 004 CITY	GUYS II 004G 831 GU	Y1 10
08/24/02 11:30:00AM 1644 0030 CIT	CY GUYS II	
11:48:25AM BM A 004 CITY	GUYS:II 004G 831 GU	Y1 10
08/31/02 11:30:00AM 1644 0030 CIT	TY GUYS II	
11:48:24AM BM A 004 CITY	GUYS II 004G 831 GU	Y1 10
TOTAL PROMO AIRINGS: 7	•	
TOTAL PROMO SECONDS: 28		
***** END OF REPORT *****		

09/27/02 NBC ON-AIR PROMOTIONS SYS	TEM PAGE: 1
SELECTION: SHOW CD: ALL START DAT	E: 07/01/02 END DATE:
DATE TIME IND TYPE LEN DESCRIPTION	PROMO ID
07/20/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:50:09AM BM A 004 ALL ABOUT US	004G 831 ALL1 10
07/27/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:49:55AM BM A 004 ALL ABOUT US	004G 831 ALL1 10
08/03/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:51:40AM BM A 004 ALL ABOUT US	004G 831 ALL1 10
08/10/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:50:29AM BM A 004 ALL ABOUT US	004G 831 ALL1 10
08/17/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:47:00AM BM A 004 ALL ABOUT US	004G 831 ALL1 10
08/24/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:48:52AM BM A 004 ALL ABOUT US	004G 831 ALL1 10
08/31/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:48:25AM BM A 004 ALL ABOUT US	004G 831 ALL1 10
TOTAL PROMO AIRINGS: 7	
TOTAL PROMO SECONDS: 28	
***** END OF REPORT *****	

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# PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

# CORE PROGRAMMING FOR 3RD QUARTER 2002 (SYNDICATED)

Airdate 7/06/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2212 "SPIRIT BEAR"
Airdate 7/07/02 Time 1500-1530 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2162 "TOUCHDOWN ALASKA"
Airdate 7/13/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2203 "SAVING BEAUTIFUL BRAZIL"
Airdate 7/14/02 Time 1504-1530 Duration 26:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2163 "ON A MISSION" Joined in progress; auto race ran over.
Airdate 7/20/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2209 "HAI BAR"
Airdate 7/27/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2213 "ORCAS AND GRIZZLIES"
Airdate 7/28/02 Time 1500-1530 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2165 "WILDLIFE ON EASY STREET"
Airdate 8/03/02 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2166 "WILD ABOUT WHALES"
Airdate 8/03/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2204 "PARQUE HISTORICO"

Airdate 8/10/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2210 "ANIMALS OF THE JUDEAN DESERT"
Airdate 8/11/02 Time 1500-1530 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2167 "E KOMO MAI"
Airdate 8/17/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2214 "CAMPBELL RIVER ADVENTURE"
Airdate 8/18/02 Time 1500-1530 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2168 "MOLOKAI: ISLAND OF TRANQUILITY"
Airdate 8/24/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2205 "ECUADOR CONSERVATION"
Airdate 8/31/02 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2170 "CHOOSING FAVORITES"
Airdate 8/31/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2211 "THE INTERNATIONAL CAMEL CENTER"
Airdate 9/01/02 Time 1500-1530 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2169 "PRIMED FOR PRIMATES"
Airdate 9/07/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2215 "MARMOTS AND MORE"
Airdate 9/14/02 Time 1100-1130 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2171 "CONSERVATION COUNTS"
Airdate 9/14/02 Time 1630-1700 Duration 30:00	JACK HANNA'S ANIMAL ADVENTURES EPISODE #2206 "CONDOR OF THE ANDES MOUNTAINS"

Airdate 9/15/02 JACK HANNA'S ANIMAL ADVENTURES Time 1506-1530 EPISODE #2172 Duration 24:00 "IN SEARCH OF SISSEROU" Joined in progress; Nascar race ran over. Airdate 9/21/02 **JACK HANNA'S ANIMAL ADVENTURES** Time 1630-1700 EPISODE #2207 Duration 30:00 "CHARLES DARWIN RESEARCH CENTER" Airdate 9/28/02 JACK HANNA'S ANIMAL ADVENTURES Time 1630-1700 EPISODE #0923 Duration 30:00 "VANCOUVER AQUARIUM"

# Jack Hanna's Animal Adventures

Symposia of Programs

VT ENTERTAINMENT SUIDIME OFFICE Telephone (860) 475-0828 Fox (860) 475-9716

# 2001-2002 First Run Broadcast Show Descriptions and Schedule 4th Quarter

June 22, 2002 thru September 14, 2002

Jerusalem Zoo (2208)

June 29-30, 2002

While in search of the Zoo's representation of the Ark, Jack and his daughter Kathaleen experience Asian elephants on a walkabout, Syrian brown bears and the "Animals of the Bible Wildlife Reserve." Before leaving Israel, the Hanna's also explore the old city of Jerusalem.

Spirit Bear (2212)

July 5-7, 2002

Jack and his daughter Kathaleen travel to a remote island in the Canadian Province of British Columbia to catch sight of the rare "Spirit Bear," an all-white Black Bear. Kathaleen also takes a behind the scenes tour of a floating lodge.

Savinz Beautiful Brazil (2203)

July 13-14, 2002 Jack visits the Sao Paulo Zoo, where a small cat breeding program aims to save many of Brazil's endangered wildcats including the Margay, Oncilla and Pampas Cat. At a Government Rehab Center in Campo Grande, Jack sees scores of animals confiscated from smugglers, including Macawa, Toucans, Tapirs, Monkeys and an Anaconda. Meantime in Bonito, Kathaleen repels down 270 feet to discover the fresh water inhabitants living in the Anhumas Abyss.

Hat Bar (2209)

July 20-21, 2002 In the south of largel, the Hanna's look at saving wildlife in the desert.

Jack visits an omithologist restoring a natural habitat in order to maintain an important fly-way for migratory birds. At Hai Har, Jack makes the rounds at a reserve dedicated to re-establishing wild populations of Addax, White Cryx, Ostrich and Wild Ass. Kathaleen stops by the Bio Ramon Living Desert Museum in the Maktesh Crater.

## Orcas and Grizzlies (2215)

July 27-28, 2002

In Canada's British Columbia, Jack flies by floatplane to Knight Inlet where he observes Grizzly Bears fattening up for hibernation on Pacific Salmon. Meantime, at Telegraph Cove, Kathaleen boards a boat to find Dahls Porpoises, Pacific White-sided Dolphins and Killer Whales, the most formidable predators of the sea.

Parave Historica (2204)

August 3-4, 2002

In Guzyaquil, Jack and his daughter Kathaleen visit a park in the mangroves that preserves Ecuador's rural culture, as well as many of the country's endangered animals. including harpy eagle, tapir, tigerillo and occlot. Later, in the mountain village of Cotacachi, Kathaleen rides on horseback to join a local family as they bake bread

Animals of the Judean Desert (2210)

August 10-11, 2002

Jack and Kathaleen journey to the Middle East to experience the animals and culture of Israel. In the Judean Desert, Jack encounters a large herd of Ibex at the beautiful Oasis En Gedi. Kathaleen hikes to the top of Masada, then floats in the Dead Sea. Later, Jack and Kathaleen square off in a father and daughter mud fight. At a desert kibbutz, Jack profiles a woman whose love of animals inspired her to start a small zoo for children.

Campbell River Adventure (2214)

August 17-18, 2002

On Vancouver Island, in British Columbia, Jack and his daughter Kathaleen experience Canada from above and below the water. From a rugged zodiac, Jack journeys through strong currents to study Killer Whales, Stellar Sea Lions and Black Bears while Kathaleen anorkels among salmon headed for the spawning grounds of Campbell River.

Ecuador Conservation (2205)

August 24-25, 2002

Because Ecuador doesn't have the money to fund wildlife conservation programs, private landowners, like Jacquin Orrantia, have stepped forward to offer assistance. Jack and Kathaleen visit Joaquin's massive farm outside Guayaquil where he provides a haven for 45 species of animals mative to Ecuador, including endangered speciacled bears, tapirs and great green macaws.

# The International Camel Center (2311)

August 31-September 1, 2002

On a camel trek in Israel, Jack learns first hand about the animal's unique physiology and important contribution to early trade. Later, Jack visits the International Camel Center, where he learns about one scientist's plan to help impoverished countries by exporting a "drome-delry" program. At the Alpaca Farm, Jack and Kathaleen discover the camel's South American relative has adapted nicely to wool production in the desert.

## Marmots and More (2215)

September 7-8, 2002

Jack's daughter Kathaleen travels to British Columbia to catch sight of the Vancouver Island Marmot, one of the rarest mammals on earth. Meanwhile on Salt Spring Island, Jungle Jack visits a rehab center specializing in the holistic care of native animals.

## Condor of the Andes Mountains (2206)

September 14-15, 2002

High in the Andes Mountains of Ecuador. Jack visits a breeding project focused on saving the endangered condor, the largest flying bird in the world. With its unique location in the middle of prime condor habitat, "Condor Hausi" hopes to reproduce the massive bird in captivity. In Otavalo, Jack and Kathaleen experience an open market where villagers have bought and sold domestic animals for centuries.

# NON-CORE PROGRAMMING FOR 3RD QUARTER 2002 (SYNDICATED)

Airdate 7/13/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A170
Airdate 7/20/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A169
Airdate 7/20/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A169
Airdate 7/27/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A155
Airdate 7/27/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A155
Airdate 8/03/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A156
Airdate 8/03/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A156
Airdate 8/10/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A154 ,
Airdate 8/10/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A154
Airdate 8/17/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A153
Airdate 8/17/02 Time 0430-0500	ANIMAL RESCUE EPISODE #A153

Duration 30:00

Airdate 8/24/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A166
Airdate 8/24/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A166
Airdate 8/31/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A147
Airdate 8/31/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A147
Airdate 9/07/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A171
Airdate 9/07/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A171
Airdate 9/14/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A172
Airdate 9/14/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A172
Airdate 9/21/02 Time 0500-0530 Duration 30:00	ANIMAL RESCUE EPISODE #A174
Airdate 9/21/02 Time 0430-0500 Duration 30:00	ANIMAL RESCUE EPISODE #A174



Host : Alex Paen

# - SHOW # A-100E-

- INITIAL FEED DATE: MONDAY, JULY 01, 2002 -

## SYNOPSIS

• HIGHLIGHTS OF THE 16<sup>th</sup> ANNUAL GENESIS AWARDS HOSTED BY WENDIE MALICK AND JAMES CROMWELL.



Host: Alex Paen

# - SHOW # A-170

- INITIAL FEED DATE: MONDAY, JULY 08, 2002 -

## SYNOPSIS

- IN DELAWARE, A DOG IS INJURED TRYING TO JUMP A POINTED STEEL FENCE.
- A HORSE IS TRAPPED IN A TRAILER.
- EMERGENCY SURGERY TO SAVE A COCKATOO.



Host: Alex Paen

- SHOW # A-169 -

- INITIAL FEED DATE: MONDAY, JULY 15, 2002 -

## SYNOPSIS

- IN ALASKA, A BABY MOOSE IS STUCK IN A LARGE MUD HOLE.
- SAVING WILD HORSES IN CALIFORNIA.
- A DOG IS TRAPPED IN A CONCRETE WASH.



Host: Alex Paen

# - SHOW # A-155 -

- INITIAL FEED DATE: MONDAY, JULY 22, 2002 -

## SYNOPSIS

- RESCUERS ATTEMPT TO SAVE A DOG TRAPPED IN A HOLE.
- IN TEXAS, A TEAM OF DOCTORS TRIES TO HELP A NEARLY BLIND BUFFALO.
- DUCKLINGS GET RESCUED FROM AN UNDERGROUND DRAIN.
- IN SINGAPORE, VETERINARIANS TREAT AN INJURED TREE KANGAROO.



Host: Alex Paen

# - SHOW # A-156 -

- INITIAL FEED DATE: MONDAY, JULY 29, 2002 -

## SYNOPSIS

- A HORSE FALLS DOWN A STEEP MOUNTAINSIDE.
- IN LONG BEACH, CALIFORNIA, FIREFIGHTERS ATTEMPT A DARING RESCUE TO SAVE A YOUNG CAT.
- A DEER IS TRAPPED IN A WATERY CANAL.



Host: Alex Paen

# - SHOW # A-154-

- INITIAL FEED DATE: MONDAY, AUGUST 05, 2002 -

### SYNOPSIS

- IN NORTHERN CALIFORNIA, A LARGE COW IS TRAPPED IN A MUDDY DITCH.
- IN DELAWARE, A DOG FALLS INTO A FROZEN LAKE.
- RESCUERS TRY TO SAVE ENDANGERED SEA TURTLES STRANDED OFF CAPE COD, MASSACHUSETTS.

(This show is closed-captioned)



Host: Alex Paen

# - SHOW # A-153 -

- INITIAL FEED DATE: MONDAY, AUGUST 12, 2002 -

### SYNOPSIS

- IN NORTHERN CALIFORNIA, A DOG IS TRAPPED IN AN UNDERGROUND DRAIN PIPE FOR SEVERAL DAYS.
- IN DELAWARE, AN ATTEMPT IS MADE TO RESCUE A CAT IN A BURNING BUILDING
- SAVING SEA BIRDS IN MIAMI.



Host: Alex Paen

- SHOW # A-166 -

- INITIAL FEED DATE: MONDAY, AUGUST 19, 2002 -

### SYNOPSIS

- RESCUING WILD HORSES IN NORTHERN NEVADA.
- HORSE GENTLING PROGRAM AT A STATE PRISON.



Host: Alex Paen

# - SHOW # A-147 -

- INITIAL FEED DATE: MONDAY, AUGUST 26, 2002 -

### SYNOPSIS

- SAVING AN ABANDONED BABY SEA OTTER IN CALIFORNIA.
- IN MIAMI, RESCUERS PERFORM ADVANCED STATE-OF-THE-ART SURGERY TO HELP INJURED MANATEES.

(This show is closed-captioned)



Host: Alex Paen

# - SHOW # A-171 -

- INITIAL FEED DATE: MONDAY, SEPT. 02, 2002 -

### SYNOPSIS

- IN SOUTH AFRICA, A RARE BABY WHITE RHINO IS RESCUED.
- A DOG FALLS INTO A CONCRETE WASH.
- A KITTEN IS TRAPPED IN A STORM DRAIN.



Host: Alex Paen

# - SHOW # A-172-

- INITIAL FEED DATE: MONDAY, SEPT. 09, 2002 -

### SYNOPSIS

- SAVING ELEPHANTS IN KENYA.
- IN MONTANA, RESCUERS TRY TO SAVE AN INJURED LOON.
- VISTING A HIGH-TECH ANIMAL HOSPITAL IN THE SOUTHERN CALIFORNIA DESERT.



Host: Alex Paen

# - SHOW # A-174 -

- INITIAL FEED DATE: MONDAY, SEPT. 16, 2002 -

### SYNOPSIS

- TRYING TO SAVE A BABY CHIMP IN AFRICA.
- HELPING AN ELDERLY MOUNTAIN LION.
- EMERGENCY SURGERY TO SAVE A SNAKE'S LIFE.

(This show is closed-captioned)



Host: Alex Paen

# - SHOW # A-173 -

- INITIAL FEED DATE: MONDAY, SEPT. 23, 2002 -

### SYNOPSIS

- RESCUEING DOGS ON A CLIFF IN ALABAMA.
- HELPING NORTHERN RIGHT WHALES IN THE ATLANTIC OCEAN.
- SAVING BIRDS AT A SPECIAL DESERT SANCTUARY.



Host: Alex Paen

- SHOW # A-162-

- INITIAL FEED DATE: MONDAY, SEPT. 30, 2002 -

## SYNOPSIS

- MAJOR LEAGUE BASEBALL MANAGER TONY LARUSSA SAVES ABANDONED CATS AND DOGS.
- IN NORTHERN CANADA, A BULL MOOSE IS TRAPPED IN A WIRE FENCE.
- SEVERAL WILD ANIMALS ARE TRANSPORTED TO A BETTER LIFE.

(This show is closed-captioned)

## **OUARTERLY CERTIFICATE ON COMPLAINCE** WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

(Programs Originally Produced for the Child Audience)

Station:

KVBC, Las Vegas

Ouarter Ending:

9-30-02

Reviewed By:

Judy Reich

# CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

This certifies that during the past calendar quarter, the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

### Program Titles Program Segment

There were no local, syndicated, or network programs that were specifically produced for children 12 years and younger that aired on our station during this quarter.

Dated: 10-8-02

Signed: Judy Reich

Date

Excess

The commercial limits were not exceeded.

Date: 10-8-02
Signed: Judy Reich

Title: "Children's FCC Required Script"

Length: :30

Date: July 11, 2002

Copywriter: Judy Reich

KVBC-TV Promotions 1500 Foremaster Lane Las Vegas, NV 89101 (702) 657-3289 (Voice) (702) 657-3208 (FAX)



VIDEO	AUDIO
Kendall on camera in-studio	I'm News 3 Anchor and Education Reporter, Kendall Tenney.
	At News 3, we care about the future of our children in Southern Nevada. That's why we offer a variety of weekly educational and informational television shows with the intent to further the positive development of children age 16 and under. We maintain a current public file listing educational objectives.  For more information call 702-642-3333.
	Channel 3 - working together with you, because the future of our children depends on it.

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV
702-642-3333 89116

1500 Foremaster Lane P.O. Box 44169 P.O. Box 44169 Las Vegas, Nevada 89116 702-642-3333 – Fax # 702-657-3208 Accounting: 866-250-5822 (Toll Free) VALLEY BROADCASTING COMPANY

KVBC-TV

ADVERTISER KVBC/CHILD PGM-PUBLI REPRESENTATIVE 1955 PRODUCT PUBLIC FILE **BSOOH** SALESMAN

> SCHEDULE DATES 02/17/97-99/99/99 INVOICE NO. PAGE 5-139022 1 ORDER TYPE BILLING KVBC INSTRUCTIONS CONTRACT YEAR BROADCAST MONTH JULY, 2002 AGENCY EST. NO. DATE 07/07/02

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MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV
702-642-3333 89116

1500 Foremaster Lane P.O. Box 44169 NVBC-TV VALLEY BROADCASTING COMPANY Las Vegas, Nevada 89116 702-642-3333 - Fax #702-657-3208 Accounting: 866-250-5822 (Toll Free)

ADVERTISER KVBC/CHILD PGM-PUBLI REPRESENTATIVE TOROTOR METERS 1955 PUBLIC FILE HOUSE SALESMAN

BILLING	SCHEDULE DATES 02/17/97-99/99/99	INVOICE NO. PAGE 5-139034	DRDER TYPE	KVBC
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PAYMENT P.O. BOX 44169 TO LAS VEGAS, NV 702-642-3333 MAKE KVBC-TV 89116

KVBC-TV

1500 Foremaster Lane P.O. Box 44169 VALLEY BROADCASTING COMPANY

ADVERTISER KVBC/CHILD PGM-PUBLI REPRESENTATIVE Las Vegas, Nevada 89116 702-642-3333 -- Fax #702-657-3208 Accounting: 866-250-5822 (Toll Free) PRODUCT PUBLIC FILE HOUSE SALESMAN SCHEDULE DATES 02/17/97-99/99/99 INVOICE NO. 5-139555 ORDER TYPE BILLING INSTRUCTIONS PAGE

CONTRACT YEAR BROADCAST MONTH AUGUST, 2002

AGENCY EST. NO. DATE 08/04/02

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Las Vegas, Nevada 89116 702-642-3333 -- Fax # 702-657-3208 Accounting: 866-250-5822 (Toll Free) PUBLIC FILE HOUSE SALESMAN

REPRESENTATIVE

INSTRUCTIONS	BILLING
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# KVBC-TV

VALLEY BROADCASTING COMPANY 1500 Foremaster Lane
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702-642-3333 – Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

MAKE KVBC-TV
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TO LAS VEGAS, NV
702-642-3333 AGENCY K V B C TV BILLING 1500 FOREMASTER LN ADDRESS LAS VEGAS, NV 89101 89116 ADVERTISER KVBC/CHILD PGM-PUBLI REPRESENTATIVE 1955 **HOUSE** 

PUBLIC FILE SALESMAN SCHEDULE DATES 02/17/97-99/99/99 INVOICE NO. PAGE 5-140087 1 BILLING INSTRUCTIONS CONTRACT YEAR BROADCAST MONTH SEPTEMBER, 2002

ORDER TYPE

AGENCY EST. NO. DATE 09/01/02

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BILLING INSTRUCTIONS

PAGE

SEPTEMBER, 2002 CONTRACT YEAR

KVBC

AGENCY EST. NO. DATE 09/08/02

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BILLING	SCHEDULE DATES 02/17/97-99/99/99	INVOICE NO. PAGE	ORDER TYPE	KVBC
INSTRUCTIONS	CONTRACT YEAR	BROADCAST MONTH SEPTEMBER, 2002	AGENCY EST. NO.	C DATE 09/29/02

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702-642-3333 – Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free) PUBLIC FILE HOUSE 12 SALESMAN

BILLING INS	SCHEDULE DATES 02/17/97-99/99/99	INVOICE NO. PAGE 5-140739 1	ORDER TYPE	KVBC
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